ResLife Social Media Student Strategist

Term: Academic Year 2018-2019  
Number of Openings: One (1)  
Handshake Job Code: #1656765

OVERVIEW

The ResLife Social Media Student Strategist is a part-time member of the Office of the Student Housing and Residence Life at California State University, Bakersfield. A RLSMSS assist in the social media aspect of the office. RLSMSS must have a strong level of experience working with multiple media outlets such as Facebook, Twitter, Instagram, Snapchat, Word Press, YouTube, Adobe Photoshop, and iMovie - just to name a few. A RLSMSS must actively seek out and propose creative new ways to engage the target market. A RLMMCS must be highly organized and must be able to problem solve while working in a fast pace environment. A RLSMSS will be working alongside professional staff, interns, students, student workers, as well as business partners and thus must have excellent communication skills.

POSITION DESCRIPTION
- Work in conjunction with all ResLife staff and business partners to promote events for residents
- Attend Student Housing events in both Student Housing East and Student Housing West
  - Take pictures of events and upload them to the Student Housing social medias pages
- Create videos to promote ResLife at CSUB Student Housing
- Duties as assigned

QUALIFICATIONS
- Maintain a semester and cumulative GPA of 2.25
- Maintain a full-time CSUB student status
- Have and maintain a good disciplinary record at CSUB
- Demonstrated ability to manage multiple tasks simultaneously
- Ability to communicate effectively verbally and in writing in a professional manner
- Must demonstrate professionalism and customer focus
- Must be familiar and proficient in various multi-media platforms, programs, and applications

COMPENSATION
- Hourly rate: $12.50
  - OR
  - A residential double space at Student Housing East or a single space at Student Housing West may be provided in exchange for working 20 hours per week.

Position Begins: July 23, 2018
Position Ends: May 31, 2019

To Apply:  RLSMSS Online Application
Once you submit an application, we will call you if you’re selected to be interviewed.

Questions?  Contact MaxJulian Ham at mham@csub.edu or call 661-654-3013 for more information.