Overview

The ResLife Social Media Student Strategist is a part-time member of the Office of the Student Housing and Residence Life at California State University, Bakersfield. A RLSMSS assists in the social media aspect of the office. RLSMSS must have a strong level of experience working with multiple media outlets such as Facebook, Twitter, Instagram, Snapchat, Word Press, YouTube, Adobe Photoshop, and iMovie - just to name a few. A RLSMSS must actively seek out and propose creative new ways to engage the target market. A RLMSCS must be highly organized and must be able to problem solve while working in a fast pace environment. A RLSMSS will be working alongside professional staff, interns, students, student workers, as well as business partners and thus must have excellent communication skills.

Position Description

- Work in conjunction with all ResLife staff and business partners to promote events for residents
- Attend Student Housing events in both Student Housing East and Student Housing West
  - Take pictures of events and upload them to the Student Housing social medias pages
- Create videos to promote ResLife at CSUB Student Housing

Qualifications

- Maintain a semester and cumulative GPA of 2.25
- Maintain a full-time CSUB student status
- Have and maintain a good disciplinary record at CSUB
- Demonstrated ability to manage multiple tasks simultaneously
- Ability to communicate effectively verbally and in writing in a professional manner
- Must demonstrate professionalism and customer focus
- Must be familiar and proficient in various multi-media platforms, programs, and applications

Compensation

Hourly rate: $10.00
- OR
- A residential double space at Student Housing East or a single space at Student Housing West may be provided in exchange for working 20 hours per week.

To Apply: RLSMSS Online Application

Once you submit an application, we will call you if you’re selected to be interviewed.

Questions? Contact Salina Bouasangouane at the Student Housing Office at 661/654-3017 or email at sbouasangouane@csub.edu.