**Enrollment Forecasting Meeting**

**01/28/2022**

Attendees: Dr. Dwayne Cantrell, Dr. Debra Jackson, Natasha Hayes, Jennifer McCune, Monica Malhotra, Natasha Harris, Dr. James Rodriguez, Laura Ann Bishop, Dr. Vernon Harper, Queen King

& Christina Lopez

* CSUB Strategic Enrollment Management Plan – PPT
	+ Campus Budget
		- Enrollment & Budget Forecast
		- Domestic Non-Resident Impact
		- Cost of Support for Courses and Majors
		- Capital Planning
	+ School & Course Planning
		- Dean Budget Planning
		- Chair Planning/Preparation
		- Course Schedule Build
		- Classroom Needs
		- Faculty Hiring
		- Enrollment Control of Majors
		- Space Utilization
	+ Human Resources
		- Impact on Campus Staffing/Infrastructure
		- Impact on HR Staffing & Operations
		- Impact of Student Employment
		- Faculty Affairs
	+ Enterprise & Student Services
		- Overall Facilities Impact
		- Library Impacts
		- Campus Housing
		- Student Union
		- Health Center
		- Big West Expectations
		- Disability Resources
		- Other Service Areas
* Campus Awareness
	+ Enrollment Impact to Campus
	+ Campus Decisions to Enrollment
* Include, student hiring and faculty hiring – Faculty Affairs handles ISA’s as well as faculty
* Admissions – ability to shape
* Enrolment Funnel
	+ Inquires
	+ Applicants
		- Stealth: come to us by mistake
		- Application melt: started app did not complete
	+ Admitted Students
		- Limit to Special Admits
	+ Deposits (intent to enroll)
	+ Enrolled
		- Summer melt: said they were coming, but did not enroll
	+ Information on ACT & ACT exams: <https://www.latimes.com/california/story/2022-01-27/cal-state-university-moves-to-drop-sat-admission-requirement>
* Serving our whole student
	+ Limiting admin barriers
	+ Eliminating equity gaps
	+ All the different needs
	+ Commitment to being an anti-racist institution
	+ Resources – offices operating understaffed and underfunded
		- If we want to continue to grow, staff also needs to grow