



**CSU Bakersfield**  
*FAST FACTS 2008/09*



## CSU Bakersfield: Partnering to Shape Community's Future

Since becoming California State University, Bakersfield in 1970, two strong traditions have emerged: an extraordinary level of student-faculty interaction and a highly personalized learning atmosphere.

The campus is the only four-year degree-granting campus within a 100-mile radius. It serves the diverse population of the southern San Joaquin Valley and offers an extension campus in the Antelope Valley and programs in Hanford, Porterville, Santa Clarita and Santa Maria.

The schools of Business and Public Administration; Education; Humanities and Social Sciences; and Natural Sciences and Mathematics offer 32 bachelor's and 18 master's degree programs.

While known for its excellence in teacher education, nursing, and psychology, the campus's School of Business and Public Administration is accredited by the Association to Advance Collegiate Schools of Business and the National Association of Schools of Public Affairs and Administration, placing it in the top 20 percent of American business schools.

The campus will offer its first doctoral program, an educational doctorate, during the 2009-10 academic year.

New facilities include a newly opened science building and a state-of-the-art student recreation center opening in early 2009.

The university is expanding its athletics department with the addition of new programs and transitioning into becoming a full National Collegiate Athletic Association Division I member.

The impact of CSU Bakersfield's students, faculty, staff, research, centers, institutions and community activities resonates throughout the community.

The university continues to help shape the future of Kern County. Each year CSU Bakersfield contributes thousands of new alumni to the community's educated and skilled workforce.



## CSU Bakersfield Today

### Mission

CSU Bakersfield is committed to offering excellent undergraduate and graduate programs that advance the intellectual and personal development of its students. An emphasis on student learning is enhanced by a commitment to scholarship, diversity, service, global awareness and life-long learning. The university collaborates with partners in the community to increase the region's overall educational attainment, enhance its quality of life, and support its economic development.

### Vision

"CSU Bakersfield will be the leading campus in the CSU system in terms of faculty and academic excellence and diversity, quality of the student experience, and community

engagement. Realization of our vision will be advanced by recruitment, development and promotion of excellent and diverse staff within an organizational culture committed to excellence in all areas."

### Motto

"It's your university!"

### Mascot

The Roadrunner

### Accreditation

The university is fully accredited by the Western Association of Schools and Colleges.

### School Colors

Blue and Gold

### Affiliation

CSUB is part of the California State University (CSU), the largest system of higher education in the country granting bachelor's and master's degrees.

### Athletic Teams

Men's baseball, basketball, golf, soccer, swimming, track and field and wrestling, women's basketball, cross country, golf, soccer, softball, swimming, tennis, track and field, volleyball and water polo

### Campus Size

The main campus in Bakersfield is located on a 375-acre site.

### Academic Calendar

Courses are offered year-round on a 10-week quarter system.





Antelope Valley Center

## Degree/Program Offerings

### CSU Bakersfield awards

- Bachelor's degrees in 32 areas of specialization
- Master's degrees in 18 areas of specialization
- Campus to start its own educational doctorate program in 2009-10

CSU Bakersfield also offers six credential programs.

### Academic Colleges

School of Business and Public Administration  
School of Education  
School of Humanities and Social Sciences  
School of Natural Sciences and Mathematics

### Residential Life

More than 300 students of all ages and class levels call CSU Bakersfield home. Living accommodations currently include six three-story residence halls that each accommodates 58 students living in double rooms. Fourteen student leaders, 12 resident assistants and two program assistants, live in the halls and provide programs and resources for the residents.

A new residential village is currently being planned for the northeast corner of campus. These new residence halls will be designed to facilitate a living and learning environment and provide student interaction and access to key campus resources.

### Off-Campus Centers

Antelope Valley Center, 43909 30th St. West, Lancaster

### Extended Learning

CSU Bakersfield's Extended University enrolls more than 1,900 students each quarter in such varied programs and individual courses as child development, communications, teacher credentials and alcohol and drug counseling. Fifteen degree programs as well as specialized development courses and seven certificate programs are provided by CSUB faculty in Antelope Valley, Hanford, Porterville, Santa Maria, Santa Clarita and elsewhere throughout the region. Making education easier for the community, courses are provided by Instructional TV, face-to-face meetings, electronically and combinations of these methods.

# Fall 2008 Enrollment - 7,684

CAMPUS	Number	Percent
Main Campus .....	6,745	88
Antelope Valley .....	939	12
<b>TOTAL</b>	<b>7,684</b>	<b>100</b>

## CLASS LEVEL

Freshman .....	1,601	21
Sophomore .....	753	10
Junior.....	1,618	21
Senior.....	2,106	27
Postbac/Grad .....	1,606	21
<b>TOTAL</b>	<b>7,684</b>	<b>100</b>

## GENDER

Undergraduates		
Men.....	2,045	34
Women .....	4,033	66
<b>TOTAL</b>	<b>6,078</b>	<b>100</b>

## POSTBAC/GRADUATE

Studies		
Men.....	479	30
Women .....	1,127	70
<b>TOTAL</b>	<b>1,606</b>	<b>100</b>

## MEDIAN AGE

	Main Campus	Antelope Valley
Undergraduate.....	21.6	26.8
Postbac/Grad .....	29.6	34.5

## STUDENT ETHNICITY

Undergraduates		
American Indian .....	83	1
Asian, Pacific Islander,		
Filipino .....	461	8
African American .....	492	8
Mexican American .....	1,950	32
Other Latino .....	470	8
White .....	1,919	31
Non-Resident Alien .....	111	2
Unknown .....	592	10
<b>TOTAL</b>	<b>6,078</b>	<b>100</b>

## POSTBAC/GRADS

American Indian .....	16	1
Asian, Pacific Islander,		
Filipino .....	98	6
African American .....	111	7

	Number	Percent
Mexican American .....	352	22
Other Latino .....	83	5
White .....	729	46
Non-Resident Alien .....	34	2
Unknown .....	183	11
<b>TOTAL</b>	<b>1,606</b>	<b>100</b>

## WHERE STUDENTS COME FROM

Kern County .....	5,709	75
Other California .....	1,787	23
Out-of-State .....	77	1
Foreign.....	111	1
<b>TOTAL</b>	<b>7,684</b>	<b>100</b>

## TOP TEN DECLARED UNDERGRADUATE MAJORS

Business		
Administration.....	973	16
Liberal Studies.....	805	13
Psychology .....	540	9
Criminal Justice.....	458	8
Biology.....	281	5
Nursing .....	224	4
English.....	209	3
Communications.....	203	3
Sociology.....	201	3
Child and		
Family Studies .....	198	3

## DEGREES

Main Campus .....	1,432	82
Antelope Valley .....	213	12
Extended University .....	104	6
<b>TOTAL</b>	<b>1,749</b>	<b>100</b>

## GENDER

Bachelor's		
Men.....	427	31
Women .....	971	69
<b>TOTAL</b>	<b>1,398</b>	<b>100</b>

## Master's

Men.....	77	22
Women .....	274	78
<b>TOTAL</b>	<b>351</b>	<b>100</b>

## SCHOOL - Bachelor's

Humanities and		
Social Science .....	855	62

	Number	Percent
Business and Public		
Administration.....	276	20
Education .....	78	6
Natural Science and		
Mathematics.....	159	12
<b>TOTAL</b>	<b>1,368</b>	<b>100</b>

## SCHOOL - Master's

Humanities and		
Social Sciences.....	71	20
Business and		
Public Administration .....	65	19
Education .....	197	56
Natural Sciences and		
Mathematics.....	18	5
<b>TOTAL</b>	<b>351</b>	<b>100</b>

## BACHELOR'S BY MAJOR

Liberal Studies .....	316	22
Business Administration .....	262	19
Psychology .....	118	8
Criminal Justice.....	97	7
Sociology.....	70	5
Communications.....	64	5
Nursing .....	59	4
Biology.....	51	4
Child and Family Studies.....	49	4
English.....	47	3
All Other .....	265	19
<b>TOTAL</b>	<b>1398</b>	<b>100</b>

## MASTER'S BY MAJOR

Education .....	176	50
Social Work.....	43	12
Business Administration .....	25	7
Public Administration .....	23	7
All Other .....	84	24
<b>TOTAL</b>	<b>351</b>	<b>100</b>

## COST OF ATTENDANCE

Student Fees		
(resident/full-time/undergraduate)....	\$4,077	
On-Campus Housing		
and Meal Plan (21 meals/week) ....	\$6,852	
Estimated Transportation Costs ..	\$1,017	
Estimated Books and Supplies....	\$1,425	
Estimated Personal Supplies.....	\$2,520	
<b>TOTAL ESTIMATED COST</b>	<b>\$15,891</b>	



Judith Pratt, communications professor, at commencement with graduates.

#### DEGREES AWARDED 2007-08

	Number	Percent
Undergraduate .....	1,273	
Graduate .....	301	
<b>TOTAL</b>	<b>1,574</b>	

#### FACULTY AND STAFF (FALL 2007)

Faculty .....	469	46
Staff.....	482	48
Administrators.....	64	6
<b>TOTAL</b>	<b>1,015</b>	<b>100</b>

#### FACULTY

Tenured Professor .....	157	34
Tenure-Track Professor.....	64	14
Full-Time Lecturer.....	85	18
Part-Time Lecturer .....	119	25
Other Faculty.....	44	9
<b>TOTAL</b>	<b>469</b>	<b>100</b>

#### TENURED/TENURE-TRACK FACULTY

Men .....	125	57
Women .....	96	43
<b>TOTAL</b>	<b>221</b>	<b>100</b>

#### TENURED/TENURE-TRACK FACULTY

	Number	Percent
African American .....	11	5
Latino .....	26	12
Asian, Pacific Islander, Filipino.....	27	12
White .....	154	70
Other .....	3	1
<b>TOTAL</b>	<b>221</b>	<b>100</b>

#### STAFF

Clerical and Administrative Support.....	158	28
Technical and Paraprofessional.....	98	18
Management .....	64	12
Confidential .....	15	3
Other Excluded Employees.....	49	9
Academic Support .....	73	13
Service and Maintenance .....	32	6
Skilled Crafts .....	15	3
Health Care.....	13	2
University Police.....	9	2
Student Employees.....	20	4
<b>TOTAL</b>	<b>546</b>	<b>100</b>

# Walter W. Stiern Library

## LIBRARY WEB SITE

[www.csub.edu/library/](http://www.csub.edu/library/)

## HOLDINGS

521,199 items

## CIRCULATION

44,883 items a year

## USE

449,994 visits by students, faculty and community members annually

## ELECTRONIC RESOURCES

Voyager, the library's online catalog, is available on site and remotely. The library provides access to more than 120 online databases. The electronic collections include access to nearly 20,000 journals and books.

## SPECIALIZED COLLECTIONS AND SERVICES

- Civil War letters of George B. Davis
- Dust Bowl Collection
- Congressional papers of Walter Ketchum and Harlen Hagen



CSUB Walter W. Stiern Library

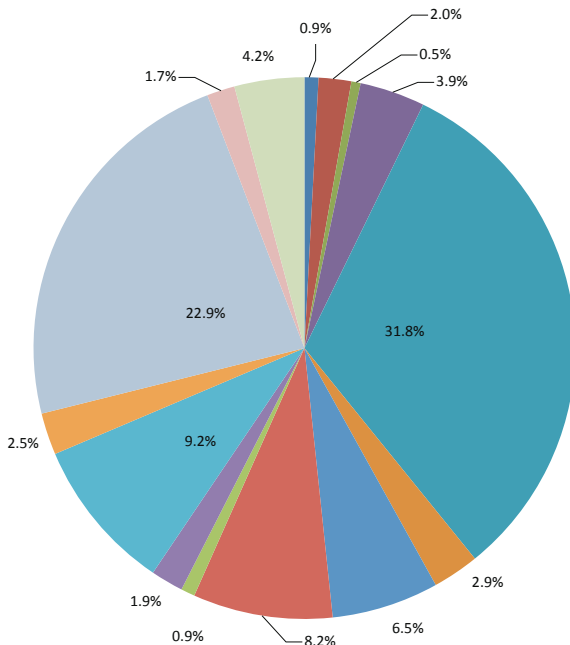
# Money Matters

## CSU BAKERSFIELD 2008-09 BUDGET

\$82.8 million

## CSU BAKERSFIELD BUDGET DISTRIBUTION 2008-09

	Percent	Amount
President	0.9%	723,880
Athletics	2.0%	1,630,624
University Advancement	0.5%	445,029
Academic Affairs	3.9%	3,228,246
Instruction	31.8%	26,291,422
Enrollment Management	2.9%	2,401,948
Library & Technology	6.5%	5,357,381
Business & Administrative	8.2%	6,816,573
Deferred Maintenance	0.9%	772,999
Student Affairs	1.9%	1,576,817
State University Grants	9.2%	7,586,096
Utilities	2.5%	2,108,128
Centralized Benefits	22.9%	18,947,073
Campus Reserve	1.7%	1,415,350
Campus Provisions	4.2%	3,501,987
<b>TOTAL</b>	<b>100.0%</b>	<b>82,803,553</b>







CSUB students teach art to Ronald Reagan elementary students.

## SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION

- The Business and Public Administration Executive Advisory Committee consists of representatives from 40 business and community agencies that help to align the schools efforts to the needs of the community.
- The Kern Economic Journal, an award-winning quarterly publication, tracks local trends and analyzes regional, national and global issues that affect the economic well-being of Kern County.
- As co-sponsors of the Kern County Economic Summit, CSUB faculty and staff members serve on the organizing committee and as presenters at the event.
- Public-private partnerships to improve the community are in place with AERA Energy LLC, Chevron, Occidental Petroleum Research Lab, Tri Valley Corp. and more.
- Faculty members contribute to not only their professions through scholarly texts and articles, but through the Business, Research and Education Center and the Public Service Institute.

- Each year Kern County high school students from 20 area schools participate in Virtual Enterprise, a simulated business that places the students in the fast-paced environment of modern business.

## SCHOOL OF EDUCATION

- The school maintains the highest accreditation standards at both the national and state level.
- Faculty have produced 63 publications, 93 presentations and prepared 42 grant and contract applications over the past two-year period. Some of their efforts developed into the Beginning Teacher Support and Assessment Program, Our Teachers Our Future, The Teaching with the New Technologies and the Foster Youth Services Tutoring Program.
- The Chevron Math and Science Initiative, Richland School Improvement Project with Paramount Agricultural Companies and the Arvin Paraprofessional Program are several community partnerships the school has created to provide learning opportunities for students and professional development for faculty.





Roy Lafever, chemistry professor, in campus greenhouse.

- The Kern County Superintendent of Schools and CSUB have partnered to make new computer equipment available to support pre-intern teacher development for the entire county.
- Kathleen Ritter, education professor, received the 2008 Distinguished Professional Contribution award from the American Psychological Association.

#### SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

- Faculty members Andy Alali, communications professor, and Marit MacArther, English professor, received Fulbright Scholarships for the 2008-2009 academic year to research abroad in their respective disciplines.
- For over 20 years, the Bakersfield Jazz Festival has delighted thousands of community members and raised funds for student scholarships. In 2008, more than \$12,500 was awarded to students in nine disciplines.
- Anthropology professor Robert Yohe's work in El-Tibeh, Egypt garnered national attention in 2008 as a featured episode on the Discovery Channel's series, "The Bone Detectives."
- The art, music and theatre departments collaborated with the Arts Council of Kern to inaugurate the Summer Arts Jam for more than 100 local junior high and high school students.
- Rachel Bzosteck, political science professor, was named a 2008-2009 academic fellow with the Foundation for the

Defense of Democracies in Washington, D.C. Bzosteck traveled to Israel to participate in a series of lectures given by diplomats and military personnel from around the world.

#### SCHOOL OF NATURAL SCIENCES AND MATHEMATICS

- In 2008, geology faculty and students contributed six papers to an upcoming special publication of the Pacific section of the American Association of Petroleum Geologists on the geology of the southern San Joaquin Valley.
- The "Pipeline to High Tech Professions" program, made possible by a \$400,000 grant from the National Science Foundation, funds about 40 scholarships annually for eligible students who pursue studies in fields such as computer science, mathematics and biology.
- The nursing department maintains educational partnerships with local hospitals to ensure graduates are prepared to meet community needs.
- The Chevron funded Research Experience Vitalizing Science – University Program, or REVS-UP, engages area students and teachers in hands-on research experiences in biology, chemistry, computer science and robotics, earth science, mathematics and physics.
- The Facility for Animal Care and Treatment (FACT) offers over 150 educational programs a year in the Environmental Studies area on campus.



Student Recreation Center

## Building Traditions

An engaging student life is one of the tenets of CSUB's vision of excellence. The university is working to grow a dynamic, vibrant campus life to engage its diverse student body.

CSUB is first focused on expanding the intellect of its students. The Student Research Scholars (SRS) program, funded by gifts to the President's Associates, supports 10 student-faculty teams with a \$2,000 award to conduct and complete a project involving research, scholarship or creative activity.

The outstanding research scholar is funded by the Fredrick S. Macomber endowment, the first endowment for the SRS established in 2005.

CSUB also knows physical health is just as important. The new Student Recreation Center, a 75,130 square-foot, two-story building, located just south of the Student Union, opened in May 2009.

The \$21.7 million center is funded entirely by CSUB students. The students voted in May 2005 to increase their activity fees with a portion going to constructing and

operating the facility.

Although the center is mainly for students, alumni along with faculty and staff will be welcome to join the center for a fee.

The center's lower level will feature three basketball courts, a juice bar, a specialized fitness area with a variety of weight and cardiovascular equipment, a yoga and martial arts training area, an aerobics exercise area, and a rock climbing wall. There will be 24 televisions mounted to a four-sided tower and members may bring their own headphones, plug into one of the 60 pieces of cardiovascular equipment and select the sound from one of the televisions.

The upper level will have an exercise and fitness area and a suspended three-lane jogging track that spans one-tenth of a mile.

Additionally, increased school spirit and university recognition can be felt with the expansion of the athletics department. The campus has recently added men's baseball and will become a full National Collegiate Athletic Association Division I member in June 2010.



Members of Greek organizations volunteer in the community.

## A College Engaged with the Community

The faculty, staff and students of CSUB are actively involved in the community through a multitude of events, organizations and programs. The university as a whole contributes significantly to the quality of life and the economy of the community.

- 15,000 CSUB alumni reside in the Kern County area. This group comprises a significant number of individuals who are active in the community, hold positions of civic leadership, engage in innumerable causes, and serve as major benefactors of charitable organizations.
- CSUB is the 18<sup>th</sup> largest employer in Kern County and employs about 1,049 local residents.
- CSUB has a \$706 million annual economic impact on Kern County's economy. The university's direct spending of \$152 million creates 4,200 local jobs.
- Last year 1,388 students contributed 18,990 volunteer hours to 80 organizations through service-learning courses. Additional hours were volunteered by faculty and staff members as well as those involved in student clubs.

Several service learning community partners include the Alliance Against Family Violence and Sexual Assault, Alzheimer's Association, American Cancer Society, Bakersfield Homeless Center, Boy's & Girl's Club of Kern County and Hoffmann Hospice. However, no group seems to be more active than sororities and fraternities as philanthropic work is an integral part of their organizational missions.

There are eight Greek organizations on campus and many of those involved volunteer in several philanthropic events a month.

When combined, the sororities Gamma Phi Beta, Kappa Delta Nu, Nu Phi Chi, Phi Sigma Sigma, and Theta Sigma Chi and the fraternities Delta Zeta Tau, Kappa Sigma and Theta Chi donated over 2,500 hours to community projects last year. Together they raised well over \$14,350 for local charities.





## Quick Reference

Admissions and Records.....	661.654.3036
Alumni Association .....	661.654.3211
Antelope Valley Center .....	661.952.5000
Athletics .....	661.654.2583
Bookstore .....	661.654.2273
Doré Theatre Box Office.....	661.654.3150
Extended University.....	661.654.2441
Giving to CSUB .....	661.654.2137
President's Office .....	661.654.2241
Public Affairs and Communications.....	661.654.2456
Services for Students with Disabilities.....	661.654.3360
University Advancement.....	661.654.2136
University Directory Assistance .....	661.654.2782
Walter W. Stiern Library.....	661.654.3172



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