



## BUSINESS ADMINISTRATION: MARKETING CONCENTRATION

### Professional Associations

- [American Marketing Association](#)
- [Business Marketing Association](#)
- [Direct Marketing Association](#)
- [National Association of Sales Professionals](#)
- [Sales and Marketing Executives International](#)

### Related Resources

- [Insurance Jobs](#)
- [Careers in Real Estate](#)
- [Do's and Don'ts for Launching a Career in Sales](#)
- [Market Research Careers](#)
- [Marketing Career Resource Guide](#)
- [MBA Programs Guide](#)
- [The Official GMAT](#)
- [Vault Industries](#)
- [WSJ Careers in Marketing](#)

### Occupational Outlook

- [Advertising Sales Agents](#)
- [Advertising, Promotions, and Marketing Managers](#)
- [Market Research Analysts](#)
- [Purchasing Managers](#)
- [Real Estate Brokers and Sales Agents](#)
- [Sales Managers](#)
- [Wholesale and Manufacturing Sales](#)

### Employment Opportunities

- [Marketing Jobs](#)
- [Mediabistro.com](#)
- [SalesJobs.com](#)

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