The Bachelor of Science Degree with a major in Business Administration requires a minimum of 180 units which includes courses for the major and concentration, plus courses for the other university-wide graduation requirements: General Education, American Institutions, First-Year Experience, Gender-Race-Ethnicity, Upper Division Writing, Foreign Language, etc. (see pages 52-55).

### Requirements for the Bachelor of Science Degree in Business Administration

**Total Units Required to Graduate**  
180 units  

**Major Requirements**  
110 units  

- Lower Division Core  
  40 units  
- Upper Division Core  
  45 units  
- Concentration  
  25 units  

**Other University Requirements**  
67 units  

- CSUB 101  
  2 units  
- American Institutions  
  10 units  
- Area A  
  15 units  
- Area B  
  10* units  
- Area C  
  15 units  
- Area D  
  5* units  
- Theme 1  
  5 units  
- Theme 2  
  5 units  
- Theme 3  
  0* units  
- GRE  
  0* units  
- GWAR (Exam) or Class  
  0** units

**Additional Units**  
3 units  

*Area B4, Area D2, Theme 3, and GRE can be satisfied in the major  
**GWAR and foreign language requirements can be completed without units  

See [http://www.csub.edu/schedules.shtml](http://www.csub.edu/schedules.shtml) for current list of courses satisfying university-wide requirements.

**Note:** One (1) quarter unit of credit normally represents one hour of in-class work and 2-3 hours of outside study per week.

### Requirements for the Major in Business Administration

This curriculum is designed for the student who wishes to earn a Bachelor of Science degree with a major in Business Administration. It has two major components: (1) required lower and upper division courses which provide a foundation for understanding business organizations, their operations, and their place in the global economic, political, and social world; (2) a concentration of courses which permit an in-depth study of a selected aspect of business activity. Courses requiring a specific prerequisite may be taken only after the prerequisite has been completed.

A. **Required Lower Division Foundation Core** (40 units)  
BA 290 with C or better (not C-) (course not required for Accounting majors), ACCT 220, 221, ECON 201, 202, MATH 101 or ECON 220, MATH 140, MIS 200A, BA 270 or 271 (BA 270/271 not required for Accounting majors who have completed ACCT 275 or its equivalent). Business Administration majors shall not be enrolled in any upper division Business Administration course unless they have:  
1. Completed all courses in the Lower Division Foundation Core; and  
2. Attained junior status (completed at least 90 quarter hours of course work counting toward the 180 quarter hours needed for graduation).

B. **Required Upper Division Core Courses** (45 units)  
MGMT 300, BA 301, MGMT 302, MIS 300 (not required for Accounting majors who have completed ACCT 360 or its equivalent), MKTG 300, FIN 300, BA 300 or ECON 380, BA 374, 490.

C. **Upper Division Concentration Electives**  
Business Administration majors must complete a concentration of at least 20 quarter units. Concentration options are as follows:  
1. **Accounting Concentration** (40 units)  
   Students must complete these 8 courses:  
   a. ACCT 275*, 300, 301, 303, 360**, 400, 325 or 326, and 408  
   *May substitute for BA 270 for Accounting majors only  
   **Substitutes for MIS 300 for Accounting majors only  
2. **Agricultural Business Concentration** (25 units)  
   a. AGBS 350, 351, 370, and 371  
   b. One course from: AGBS 372 or 373  
   Note: Complete AGBS instead of BA 270 in the Lower Division Foundation; an internship is recommended.  
3. **Economics Concentration** (25 units)  
   a. Requires ECON 301 or 451, 302 or 430  
   b. Three additional upper division Economics courses.  
   Note: ECON 380 cannot be double-counted in the Business Administration major for core and concentration requirements.
4. Finance Concentration (25 units)
   a. Requires FIN 326, 400, 460
   b. Two courses selected from the following: FIN 322, 340, 360, 380, 490, ACCT 300, 301, 403, ECON 302, 420
      Note: Students are encouraged to participate in the internship program: FIN 496 Internship in Finance.
5. General Business Concentration (25 units)
   To qualify for the BS in Business Administration with a concentration in General Business, a student must take five additional upper division courses from at least three of the following areas: Accounting, Agricultural Business, Business Administration, Economics, Finance, Management, Marketing, or MIS. Note: BA 300 and ECON 380 cannot be double counted in the Business Administration major for core and concentration requirements.
6. Health Care Management Concentration (25 units)
   a. Requires MGMT 309
   b. Plus the following three courses: ECON 310, PPA 425, 536
   c. Plus one course selected from: PPA 419 or 426
7. Human Resource Management Concentration (25 units)
   a. Requires MGMT 310, 420, 422, and 428
   b. Plus one course selected from: MGMT 309, 430 or ECON 480
8. Management Concentration (25 units)
   a. Requires MGMT 309 and 310
   b. Plus, three courses (or units to complete 25) selected from the following: MGMT 308, 340, 345, 430, 460, 477, BA 428, MIS 480
   c. Alternately, as a part of the three courses to complete the concentration, students may also select one of the following courses to serve as one of the three elective courses: ECON 451, PPA 450
9. Marketing Concentration (20 units)
   a. Three courses selected from: MKTG 301, 302, 304, 405, 406, 410, 420, or 430
   b. Plus one* required course: MKTG 400 or 490
      Note: Students may take 400 and 490 plus two more courses from the selection list above.
10. Public Administration Concentration (25 units)
    a. Requires PPA 275, 300, 490
    b. Plus two (2) courses from among the following: PPA 320, 340, PPA 476 or MGMT 310, or PPA 478 or any other courses approved by the Public Administration undergraduate advisor may be substituted for the two courses required in this section.
Service Learning Component in the Public Administration Concentration in the BSBA:
Undergraduate BSBA students with a concentration in public administration must complete at least one service learning component during their degree program. This service learning component may be satisfied by a community-based project in a public administration class, independent study, cooperative education, an internship, or another means approved by the PPA faculty.

11. Small Business Management Concentration (25 units)
    a. Requires MGMT 340 and 345
    b. Plus, three courses (or units to complete 25) selected from the following: FIN 360, MGMT 309, 310, 460, ACCT 303, BA 428, MKTG 304, PPA 450
12. Supply Chain Logistics Concentration (25 units)
    a. Requires MGMT 440, 445, MIS 340, and MKTG 406
    b. Plus, one of the following: MGMT 405, 430, 460, MKTG 420, PPA 450

Requirements for the Minor in Business Administration (20 units)
1. Requires ACCT 220, MGMT 300, MKTG 300
2. Plus one of the following: BA 100, 270, 374, MGMT 310, 302, MKTG 304 or MIS 300

Requirements for the Minor in Marketing (20 units)
1. Requires MKTG 300 and 490
2. Plus, any two other 5-unit Marketing course

Requirements for the Minor in Organizational Studies (20 units)
1. Requires MGMT 300, 308, 309, 310