Preparing the business leaders of tomorrow

Bachelor of Science (B.S.) in Business Administration

Career Opportunities
A degree in Business Administration is an investment in your future. There are countless career opportunities for business graduates in a wide range of fields, including:

- Accounting
- Agribusiness
- Commercial Law
- Economics
- Finance
- Information Systems
- Innovation and Entrepreneurship
- International Business
- Management
- Marketing
- Operations and Supply Chain Management
- Sales
- Taxation

Application Deadlines
The initial application filing periods for all applicants are as follows:

- **Fall Quarter: October 1 - November 30** of the previous year
- **Winter Quarter: June 1 - June 30** of the previous year
- **Spring Quarter: August 1 – August 31** of the previous year

*Note: Application deadlines and open/closed dates are subject to change. Visit CSUmentor for detailed information.

Application Process:
1. Check to be sure you meet the Admission Requirements.
   a. To check for admission requirements for all types of applicants please visit www.csub.edu/admissions/apply and click on the corresponding link to the left.
2. Submit an application to CSU Bakersfield through CSUmentor, the online admissions portal for all CSU schools. A $55 non-refundable application filing fee is required, but fee waivers are available if you qualify.
   a. *Students interested in applying to the Educational Opportunity Program (EOP) should complete their EOP application on CSUmentor after they have submitted their application for admission.
   b. *International Students- please see www.csub.edu/admissions/apply/international/ for more information on documents that need to be submitted after completing the application.
3. *Transfer students- Request official copies of all of your transcripts be sent directly to the Office of Admissions and Records at CSU Bakersfield by the registrar of any college you previously attended. A final official transcript must also be sent upon completion of any courses in progress. (Please note that all offers of admission are contingent on satisfactory completion of any work in progress between the time of the application and the time of enrollment.)
4. You will receive an email from CSUB Admissions and Records acknowledging receipt of your application along with your specific CSUB ID number and login instructions to your myCSUB account. Pay particular attention to any outstanding "To-Do" list items that you need to complete and/or submit.
   a. *Admission to the University will be contingent upon meeting all eligibility requirements as well as meeting all deadlines and documents to be submitted. Submit requested documents on time to the University. Do not send documents or correspondence unless required.
5. Check your Admissions Status online at myCSUB regularly for any updates. Once a decision is made, it will be reflected on your account, and you will receive a letter with further information such as signing up for an Orientation.
6. Important: make sure your email address and other contact information are correct. CSU Bakersfield uses email as one of the main forms of communication.
B.S. in Business Administration

Degree Requirements

A. Required Lower Division Foundation (42-45 units)
1. ACCT 220 Introduction to Financial Reporting and Accounting
2. ACCT 221 Introduction to Managerial Accounting
3. ECON 201 Essentials of Microeconomics
4. ECON 202 Essentials of Macroeconomics
5. ECON 220 Quantitative Tools for Econ or MATH 101 Finite Mathematics
6. MATH 140 Elementary Statistics
7. MIS 200A Software Productivity Tools or CMPS 120 Computer Skills and Concepts I
8. BA 270/370 Legal Environment of Domestic and International Business (not required for Accounting Concentration)
9. BA 290 Introduction to Business Professions (not required for Accounting Concentration)

B. Required Upper Division Foundation (40 units)
1. MGMT 300 Organizational Behavior
2. BA 301 Data Analysis and Decision Making
3. MGMT 302 Introduction to Operations Management
4. MIS 300 Management Information Systems: Concepts and Applications (not required for Accounting Concentration)
5. MKTG 300 Marketing Principles
6. BA 300 Managing Diversity in Business Organizations or ECON 380 Gender and Diversity in the Workplace (not required for the Accounting Concentration)
7. BA 374 Business and Society (satisfies General Education Theme 3)
8. FIN 300 Financial Management
9. BA 490 Senior Seminar in Business Administration

Note: Business Administration majors shall not be enrolled in any upper division Business: Administration course unless they have:
• Completed all courses in the Lower Division Foundation
• Attained Junior status (completed 90 quarter hours of course work counting toward the 180 quarter hours needed for graduation)

Courses requiring a specific prerequisite may be taken only after the prerequisite has been completed.

C. Upper Division Concentration Electives (25 units)
Business Administration majors must complete a concentration of at least 20 quarter units. Accounting majors have additional requirements.

Accounting: ACCT 275 (substitutes for BA 270/370 in Foundation), 300, 301, 303, 325 or 326, 360 (substitutes for MIS 300), 400 and 408
Agricultural Business: AGBS 350, 351, 370, 371, and one of the following 372 or 373
Economics: ECON 301 or 451; ECON 302 or 430, and three upper division ECON electives
Finance: FIN 326, 400, 460, and two of the following: FIN 322, 340, 360, 380, 490; ACCT 300, 301, 325 or 326; ECON 302, 420
General Business: Five additional upper division courses from at least three of the following areas: Accounting, Business Administration, Economics, Finance, Management, Marketing, MIS, and PPA.

Health Care Management: MGMT 309, ECON 310, PPA 425, PPA 536, and One of the following: PPA 426 or PPA 419
*Completion of an Applied Service Learning Experience is strongly recommended

Human Resource Management: MGT 310, 420, 422, 426, and one from the following: MGT 309, 428 or 430
Management: MGMT 309, 310 and three from the following: MGMT 308, 340, 345, 430, 460, 477, BA 428 or MIS 480
Management Information Systems: MIS 320, 330, 340, 480 and one from the following: MIS 440, 477 or MGMT 430
Marketing: Four courses selected from: MKTG 301, 302, 304, 405, 406, 410, 420, 430 plus one of the following: MKTG 400 or 490
*Note: Students may take MKTG 400 and MKTG 490 plus two more courses from the selection above.
Public Administration: PPA 275, 300, 490 and two from the following: PPA 320, 340, 476, 478 or any approved elective
Small Business Management: MGMT 340 and 345, and three of the following: ACCT 303; BA 428; MKTG 304; MGMT 309, 310, and 460
Supply Chain Logistics: MGMT 440, 445, MIS 340, MKTG 406 and two from the following: MGMT 405, 430, 460, 420, or PPA 450