



CSU Bakersfield

School of Business and Public Administration

Dean's Office

Mail Stop: 20 BDC
9001 Stockdale Highway
Bakersfield, California 93311-1022
(661) 654-2157
(661) 654-2207 FAX
www.csub.edu

BPA School Meeting Notes Thursday, August 19, 2021 1:30 p.m. to 3:00 p.m.

Attendees: Di W., Luis H., Myrna A., Jeremy W., Beatrice L., Seung B., John S., Kim M., Rabia S., Trisha H., Mahdy E., Chandra C., Pratigya S., Lynn G., David S., Hossein B., Tom S., Mohsen A., Mansik H., Terrell T., Fred P., Tony P., BJ M., Jinping S., Jim, Rich R., Ankita A., Sumita S., Pratigya S., Richard G., Russell H., Harvey M., Danbi S., Yvette A., Jimmy X., Hank S., Rodrigo R., Dan Z., Najmeh K., David O., Mike W., Margaret M., John T., Stephanie R., Jing W., Thomas M., Atieh P., Lori P., Ken R., Gabriela O., Johanna A., JT C., Angela A., Cindy Z-P., Juan G., Steve D., John D., Yong C., Lea A., Aaron H., Vince C., Cayetano U., Craig K., Diane K.

1. Call to Order – 1:36 p.m. by Dean Stark
2. Welcome and Introductions of New BPA Members
 - a. Dean Stark encouraged the faculty and staff to be “unleashed” in BPA.
 - i. BPA unleashed opportunities:
 1. Training and education (degrees and professional training)
 2. Basic Research (Valley Strong Endowment)
 3. Applied Research (CEER and KEJ)
 4. Eco-system for Entrepreneurship (Incubator/Accelerator)
 - b. Welcomed the following new members to the BPA:
 - i. Cayetano Urias – Director, Grimm Family Center for Agricultural Business
 - ii. Rodrigo “Rigo” Rios – BPA Academic Advisor
 - iii. Yvette Archuleta – Management and Marketing ASC
3. Pandemic-Related Announcements (Updates provided by Associate Dean Bach)
 - a. Adjunct offices:
 - i. We are short on office space for lecturers. Please let your department chair know if you will be holding in person office hours and will require office space.
 - b. Parking:
 - i. If you previously paid for your parking permit monthly, the university payroll deduction resumed. Employees that do not want to pay monthly for a parking permit can pay the daily parking permit rate of \$6 per day.
 - c. Student in-person attendance requirements/responsibility of instructors for students who do not comply:
 - i. Employees are unable to ask students for their vaccination status.
 - ii. If a student is not wearing their mask on campus, nicely remind students to wear their mask. If they refuse, you may contact UPD or Risk Management.
 - d. Classroom/faculty office mitigation efforts:
 - i. Guna's old faculty office is available. Let Beatrice know if you would like to switch to this office downstairs.



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- ii. Until the end of the fall semester, Belen and Christina will be using Craig Kelsey's office and the PPA research office. Cindy and Rodrigo will be in the advising center office.
- e. PPE availability:
 - i. The following PPE items are available in the Dean's office for faculty and staff
 1. Disposable masks
 2. Face shields with drapes
 3. Hand sanitizer
 4. Disinfectant wipes
 5. Gloves
 - f. Predictions for operations next spring:
 - i. 14% of fall BPA courses are face to face or flex modality and 86% are fully online or Zoom online for fall 2021.
 - ii. Spring 2022 planning assumption is that we will be back to normal, but there are no solid updates yet. Seung will update us once he has definitive answers.
 - iii. Recommended for faculty to be prepared for online and face to face teaching.
 - iv. Come up with a contingency plan for students that cannot come to campus for exams and presentations.

4. Other Announcements

- a. Faculty searches:
 - i. There are enough funds in the budget to pay for faculty raises.
 - ii. Hope to hire 1 to 3 faculty positions this year, depending on funding.
 1. Accounting (If funds are released)
 2. Management and Marketing (In negotiation with the Provost's office)
 3. Open for discussion. Talk to your department chair regarding your department needs.
- b. Staff update:
 - i. Status on rehiring existing positions:
 1. Dean's ASC – In the process of making an offer.
 2. ACCT/FIN/PPA ASC – Position has been posted.
 - ii. Need to create the following new positions:
 1. PPA ASC – We have four departments and should have four department ASCs.
 2. Outreach Coordinator – We need this position back.
 3. Additional Academic Advisor – Rigo was hired using MBA funds. We need to hire an additional advisor.
- c. State/campus/BPA budgets:
 - i. We have been given the same operating budget for BPA as last year.
- d. Que Pasa Social – Social was postponed.



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5. Main Business Items

- a. Visioning for BPA – CSUB is a Regional State University tasked with regional focus.
 - i. Biggest Regional Strategic Effort to date is known as B3K (Better Bakersfield & Boundless Kern), with a focus on growth, prosperity, and inclusion.
 1. Reimage what Kern County would look like in the future without oil and agriculture.
 2. Brookings Institute key elements of the plan:
 - a. Energy
 - b. Aerospace
 - c. Advanced Manufacturing
 - d. Business Services (Second Office)
 - e. Entrepreneurship & Business Supports
 3. BPA faculty/staff suggested to not forget:
 - a. Healthcare
 - b. Government sector and non-profits
 - c. Sustainability
 - d. Logistics
 - ii. Valley Strong Endowment – Will award up to \$1Million for new ideas and basic research over a five-year period.
 1. Focus on business development in Kern County.
 2. Allowed up to three years for one project.
 - iii. Fundraising – Involve faculty to meet with donors for fundraising.
 - iv. Group Effort – A group effort is needed in order to move the vision forward.
- b. Approval of BPA Committee Structure (the 2nd Reading):
 - i. Other potential committees:
 1. Global initiatives
 - ii. Approval of BPA Committee Structure:
 1. Move to approve, Vince Carter
 2. Second to approve, David Olson
 3. BPA Committee Structure was approved.
- c. Support for Key Functions:
 - i. Teaching:
 1. Restart brown bag lunches (mid-way through September) via Zoom.
 2. Dean Stark will investigate getting vouchers from Panera for brown bag lunch attendees and will conduct brown bag lunches.
 - ii. Research:
 1. Research Triads – Participants will earn \$25 per person per triad meeting pertaining to research.
 - a. Pedagogy Research: Lund-Dean Presentation (Nov.)
 - b. Quantitative Survey Support Availability – Let Dean Stark know if you have an interest in Qualtrics (for national database audience for research).



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6. Open Forum

a. Covid tips:

- i. Work through campus health center for any concerns regarding Covid. There is a two-week protocol if you test positive. The health center will ask where you were and who you were around. Those individuals will need to get tested.
- ii. Free Covid testing on campus Mondays and Thursdays in the Cafeteria Stockdale Room. Appointment can be made at this website:
<https://www.csub.edu/covid-test/index.shtml>
- iii. Great idea to take attendance for Covid contact tracing. Health center will be responsible for contact tracing.
- iv. At the general faculty meeting tomorrow, faculty will be given links and resources to put in their syllabi to campus resources with students.

b. Future voting suggestion:

- i. Try using the "Poll" feature in Zoom for confidential voting in the future.

7. Adjourn – 2:55 p.m.