1. CALL TO ORDER
ASI President Derek Stotler called the meeting to order at 3:23pm.

2. ROLL CALL

Board of Directors Present
Mr. Derek Stotler, ASI President
Mr. Mike Kwon, Executive Vice President
Mr. Ricardo Perez, Vice President of External Affairs
Ms. Kamalneel Singh, Vice President of Finance
Ms. Stephanie Campos, Vice President of Programming and Publicity
Ms. Jennifer Sanchez, Vice President of University Affairs
Ms. Katherine Barrios, Director of Budget Management
Ms. Stacy Dalere, Upper Division Director
Mr. Ajaypal Dhillon, Director of Corporate Structure
Ms. Mercedes Macias, Director of Legislative Affairs
Ms. Gizelle Mangalindan, Director of ASI Relations
Mr. Anish Mohan, Director of Facilities and Commercial Services
Mr. Zach Miller, Director of the School of Business and Public Administration
Ms. Ruth Orozco, Director of Special Projects
Mr. Vincent Ortiz, Director of the School of Arts and Humanities
Ms. Jessica Quinones, Director of General Studies
Ms. Gessel Romo, Director of Social Sciences & Education
Ms. Mirka Sanchez, Director of Campus Pride
Ms. Parmeet Sidhu, Director of Club/Organization Outreach
Ms. Christina Swanson, Director of Educational Events
Mr. Jake Williams, Upper Division Director

Board of Directors Absent
Mr. Oscar Alvarez, Director of Community Affairs
Ms. Samantha Sales, Lower Division Director
Ms. Denisse Silva, Director of Housing

Advisory/Liaisons Present
Dr. John Tarjan (Professor of Political Science)
Mrs. Sarah Hendricks (Director of Alumni)

Advisory/Liaisons Absent
Mrs. Taren Mulhause (ASI Executive Director)
Ms. Mary Barnes (Administrative Support Coordinator)
Mr. EJ Callahan (Director of the Student Union)
Ms. Emily Poole (Assistant Director of Campus Programming)
3. INTRODUCTIONS
Mr. Miguel Lopez introduced himself as a student visiting from the University of California, Irvine. He came to sit in on the meeting and provide input when necessary.

Mr. Charles Brown also introduced himself as being an interested student of joining ASI. Brown stated that he has experience in promoting music events and has good connections with artists. He hopes to work with ASI to bring artists to CSUB and provide a concert to the students.

Mr. Miller suggested putting Mr. Brown in the Programming Committee.

4. ACTION ITEM – APPROVAL OF THE AGENDA
(M) Singh (S) Ortiz to approve Board of Director Meeting Agenda, January 16, 2015, as amended.

VP Singh requested the following:
- Table Indefinitely: New Business-Line Item C: Board Development-Finance (Discussion)

VP Sanchez requested the following:
- Table Indefinitely: New Business-Line Item B: UR 201-Microwaves (Action)
- Table till Next Meeting: New Business-Line Item C: UR 202-Bike Share (Action)

VOTE ON THE MOTION

MOTION CARRIES

5. ACTION ITEM – APPROVAL OF THE MINUTES
Tabled until next meeting.

6. PUBLIC COMMENT
Mr. Miguel Lopez expressed two concerns: 1) There is no CSUB student e-mail, and 2) There should be student internships given for course credit. Not only does this benefit the students in earning credits, but it helps them get a sense of what working in the real world is like.

VP Perez addressed Mr. Lopez’s concern by stating that the campus is developing student emails (username@runner.csub.edu) and it will be released soon. VP Kwon also announced that student pilot groups for the email system would begin in February. He also announced that once all questions/comments from the group are answered and fixed, the IT Department will release student emails at the end of Winter Quarter or beginning of Spring Quarter.

Director Macias addressed Mr. Lopez’s second concern by stating that the Center for Career Education and Community Engagement (CECE) already has postings of internships that are available to students. She stated that ASI should survey students of whether or not they know of such opportunities.

Director Williams also expressed that the Residential Life Department is nearly complete with all their renovations and added that ASI should contact the department to hold ASI Events.

VP Campos answered by stating that she would coordinate with Director Silva and the Residential Life Department.

7. ALUMNI REPRESENTATIVE REPORT
Mrs. Hendricks reported the following:
1. The Hall of Fame Dinner is scheduled for February 28, 2015. Tables are available for ASI members since last year’s turnout was very beneficial. Also, because scholarship recipients will be at the table, it will be a good time to converse with them.
2. The Alumni Rising Runner Ceremony will be the Saturday before Homecoming. Alumni will be chosen from their respective schools to be commemorated that day.

8. ACADEMIC SENATE LIAISON REPORT

Dr. Tarjan reported the following:
1. The Faculty (University) Handbook – University Policy Manual – will be available online.
2. The Ombuds person was approved. The Senate is considering looking into a Faculty Ombuds person.
3. There will be a group made to advise lecturers that teach classes.
4. CSUB receives $5,000 per full time student. Over enrollment results in no additional funds and a penalty charge. However, because the campus is moving into a semester system, he added that there would be no charge.
5. The GECCO committee is looking for a name for the curriculum.

Director Romo stated that, in regards to the name for the GECCO committee curriculum, a group of students should sit down and reflect upon a suitable name. Dr. Tarjan stated that if a group was made, the group should come by his office so that he could give a 3 min. overview of the curriculum and will help students in finding a name.

9. APPOINTMENTS/OATH OF OFFICE

There was none.

10. CAMPUS ISSUES

VP Kwon brought up an issue with I-Clickers being not a useful tool for classroom engagement. Many students have trouble receiving the right frequency. Some students download the app for $10 and receive the same problem, which results in the students losing money.

Director Swanson asked about what room the problem was occurring. There is a room in the Science Building that has been known not to work with I-Clickers.

VP Perez suggested that the campus should move to TopHat, an application that Dr. Michael Ault (Professor) uses in his classroom. Dr. Tarjan recommended Mr. Perez to refer the problem to the Academic Senate, specifically Dr. Jackie Kegley (Chair of the Academic Senate).

Dr. Tarjan also added that the problem might lie in the software of the device and that it may need upgrading.

VP Singh brought up the concern about the Grad Check system. She had submitted the check but was given no notification as to the status because the person responsible has gone on vacation.

VP Campos stated that she had sent her Grad Check last September and had just received notification. Director Macias stated that there was a problem with the Grad Check system overall.

Dr. Tarjan inquired about the effectiveness of the Planner under the myCSUB account. He stated that the planner gives the student a green light indicating the progress on their graduation. Director Romo stated that the myCSUB Planner does not have current updates on classes, which makes the planner unreliable. Dr. Tarjan recommended taking the problem to Dr. Dirkse because of his interest in the problem. VP Singh and VP Sanchez stated that they would go and talk with Dr. Dirkse.

11. NEW BUSINESS

a. SOCI’s (Discussion & Survey)
VP Perez led a discussion on the current SOCI’s that students were using to evaluate their professors. He stated that an option of taking the SOCI’s online are not effective because students don’t feel obligated to fill out the SOCIs versus filling it out in class.

Director Ortiz inquired if adding the Teacher’s Assistant (TA) evaluation was relevant to the SOCIs. Director Macias answered that she was a TA before and because TA’s are to lecture for at least one class session, it would be helpful.

Director Macias inquired about the effectiveness of SOCIs. She stated that students feel that SOCIs are not effective and students feel that filling out SOCIs will have no outcome.

Director Romo expressed that the SOCIs should be made public to the students because current students feel that the SOCI’s are not being read by professors or are not being carefully considered. Director Williams expressed that if the SOCIs were made public, the negative comments would hinder the new professors working at CSUB. VP Kwon also expressed that some comments might not be appropriate for the public to read and such comments were not useful.

Director Mohan expressed that the average scores of professors should be posted to the public instead. Director Romo added that a committee should decide the highs and lows of the professor and then post the scores in public. Director Swanson inquired about who would sort through the SOCIs and generate the correct response. She recommended that there should be a number average, such as percentiles, and comments should be taken out. Director Romo commented that it would be hard to measure SOCIs in the number format. She expressed that a scale from one to ten should be utilized. Director Swanson added that there should be a number scale and a comment box. She added that the comment box however would not be publicized unless necessary.

Director Barrios added that she had once made online surveys for classes but there was a low turnout and recommended that paper SOCIs were much more effective. VP Perez added that online surveys however would reduce time and costs.

Director Mohan expressed that midterm SOCIs were a good idea so that professors could see halfway through the quarter where their strengths and weaknesses were. Dr. Tarjan added that midterm SOCIs can be given and that it would not be a final, legitimate evaluation.

Director Ortiz expressed that online SOCIs should be given through the course requirement. He added that it should not be for extra credit but as a point on a grade. Director Sidhu added that the Nursing Department makes it mandatory for their students to fill out SOCIs to be given a grade in the class. VP Singh added that online SOCIs are a good idea because professors already know their student’s handwriting.

VP Singh expressed that a “Student Motivation” part should be added to the SOCIs. She stated that some professors don’t motivate students and actually discourage students with their comments.

Dr. Tarjan added that if a professor were truly horrible, there would be classroom visits from other faculty members. He added that Tenure professors though are rare to be let go because of bad reviews.

Mr. Charles Brown stated that SOCIs should be updated to constructive criticisms. Being a past teacher, he expressed that tips are more helpful to professors that negative comments.

12. OLD BUSINESS
There was none.

13. SPECIAL REPORTS
   a. Antelope Valley
      VP Kwon informed the Board that the Executive Council interviewed a candidate for the Antelope Valley Director. He also added that because the Board would be traveling next Friday, January 23, to bring relevant questions and suggestions to the AV Campus student leaders. VP Kwon also touched upon an issue that the candidate had brought up; the issue being that the Book Buy-Back Program was no longer available to students.

   b. Greek Liaison
      There was none.

   c. Student Athletic Advisory Council
      There was none.

   d. Student Union & Organizational Governance
      There was none.

   e. Campus Programming
      There was none.

   f. Student Recreation Center Liaison
      There was none.

   g. CSSA
      VP Perez addressed that an opening for Chief of Staff was available. Devon Graves (Chair of CSSA) expressed to VP Perez that he should submit an application, and by doing so, his application would be given top priority. VP Perez also added that President Stotler, Director Macias, and himself will be traveling to San Marcos for the CSSA meeting next Friday.

14. EXECUTIVE OFFICER REPORTS
   a. President
      President Stotler announced that he had made an ASI Quarterly Report that was two pages in length. He also added that performance reviews of everyone in the organization will be given soon by each respective committee Chairs.

   b. Executive Vice President
      VP Kwon passed around a sign-up sheet for going down to the Antelope Valley Campus. As soon as the times are finalized, VP Kwon will send out an email.

   c. Vice President of External Affairs
      VP Perez announced that there was Lobby Corps. Training today and 8 students have come out. The training was given by Mike Schariff, a Sacramento State University student.

   d. Vice President of University Affairs
      VP Sanchez stated that she and Director Mohan had met with Tom Velasquez (Facilities Manager) and worked with him in establishing Phase II of the Hydration Station Project.

      VP Sanchez also stated that President Stotler, Directors Mohan and Silva, and herself met with David Hveem (Director of Food Services). In the meeting, David Hveem discussed the following:
      1. Students can study in the Café now without being kicked out at night.
2. To-go containers will be available for students that want to take their food out of the Café and eat it elsewhere.
3. There will be Meal Plan pamphlets given to Residential Life Students.

VP Sanchez also added that Recyclemania would start February 1st. Director Romo stated that the A.S. Reps would help out with events and the t-shirts for Recyclemania.

e. Vice President of Finance
VP Singh announced the status of the following Resolutions:
1. SB 201 – Tabled so that VP Sanchez and Director Mohan can find alternative means of funding.
2. SB 202 – Tabled so that the Board of Directors may review the Bike Share Proposal and bring question or comments to the next meeting. The Bike Share Proposal was approved for $19,000 and shall go to the SRC account.

f. Vice President of Programming and Publicity
VP Campos gave a shout out to all Board members that assisted with the events for the week; tabling and representing ASI.

VP Campos also announced the following:
1. She is working on an outreach initiative by organizing collaboration with Campus Programming to do Snack Shacks every Thursday; with ASI taking on the costs every other Thursday.
2. ASI Tabling will occur next Wednesday and Directors Dalere and Swanson are making a Campus Issues Box.
3. Raffles will be implemented more after the positive affect at Club Fair.
4. The Programming Committee will be working on a mini-campaign to introduce, to students, members of ASI and what they do.
5. Director Sanchez will be working on short clips and pictures showing what ASI events look like. She will be working with Director Miller.
6. VP Campos will be working on a calendar to give to the Board members so that they may keep in-track of what events will be occurring.
8. Movie Nite: Collaboration with Housing – Date: TBA

g. Executive Director
There was none.

15. CAMPUS COMMITTEE REPORTS
VP Singh attended the Alumni Association Meeting. She announced that the Alumni Association shall work with CSUB 101 instructors to incorporate more instruction on interviews, professionalism, etc. VP Singh also added that various sub-committees were implemented to help branch out to CSUB students.

16. CLOSING REMARKS
1. Director Dalere announced that it was Director William’s Birthday on Saturday, January 17.
2. Director Miller also presented to the Board a mini intro to Rowdy TV that he had been working on.
3. Directors Mangalindan and Swanson are coordinating an ASI Mixer later in the quarter.
4. President Stotler gave an update on the computers for the Productions Room. They have to be approved their Procurement and should arrive soon.

17. ADJOURNMENT
Without objection President Stotler adjourned the meeting at 5:12pm.