BOARD OF DIRECTORS MEETING  
Friday, September 21, 2012  
3:15 PM  
BDC 155 Main Campus; AV 124, Antelope Valley Campus

I. CALL TO ORDER  
The meeting was called to order by Emily Schnell at 3:17pm

II. ROLL CALL  
Member Present: Hernan Hernandez, Emily Schnell, Hilda Nieblas, Navdeep Kaur, Sonia Kaur (late), Kristina Gonzalez, Dhiraj Kumar, Jenny Torres (late),  
Members Absent: Sahro Nur

III. INTRODUCTIONS  
There were no introductions.

IV. ACTION ITEM- APPROVAL OF THE AGENDA  
M/S Hilda/Dhiraj moved to approve the agenda; the motion passed.

V. ACTION ITEM - APPROVAL OF THE MINUTES FROM PRIOR MEETING  
M/S Hilda/Dhiraj moved to approve the minutes from September 21 meeting; the motion passed.

VI. PUBLIC COMMENT (3 minute maximum)  
There were no public comments.

VII. ALUMNI REPRESENTATIVE REPORT  
There were no Alumni reports.

VIII. ACADEMIC SENATE LIAISON REPORT  
There were no Academic Senate reports.

IX. APPOINTMENTS  
There were no appointments

X. CAMPUS ISSUES  
Kristina voiced a concern a student had about publishing a monthly agenda of campus activities through email. There was a discussion about the methods in place that are currently used to alert students of upcoming activities such as RunnerCal. Taren indicated that the notifications are only as good as the people remembering to post their events.

Hernan brought up a concern about the food service available on campus.

XI. NEW BUSINESS  
1. Leadership Assessment  
Taren gave a brief training session on Leadership Assessments. These self-assessments are important tools that board members can use to grow as leaders. The assessments are
to be turned in by the next board meeting and will be used throughout the year to help guide leadership development.

2. **Goals and Objectives Workshop**
   Taren gave a brief presentation on the Goals and Objectives of ASI. She defined and explained the ASI Mission Statement. She explained in detail how board members can set goals they want to accomplish while in office. She also explained and defined in detail what the objective strategies, timelines, learning and development outcomes, and benchmarks mean so board members can set their own goals and objectives. She distributed worksheets and asked each board member to develop one board goal and one personal goal. The board goals will be used as a starting point for outlining the 2012-2013 strategic plan. The goal worksheets are due by the next board meeting.

XII. **OLD BUSINESS**

There was no old business to discuss.

XIII. **SPECIAL REPORTS**

A. **ANTELOPE VALLEY**
   There were no Antelope Valley reports.

B. **GREEK**
   There were no Greek reports.

C. **STUDENT ATHLETIC ADVISORY COUNCIL**
   There were no SAAC reports.

D. **STUDENT UNION**
   Emily Poole wanted to start off her report by stressing to the board how impressed she is with this year’s board. She outlined some upcoming events/happenings:
   - Fireside chats with President Mitchell from 12:00-1:00pm on the following dates: September 26, from 12:00-1:00pm in the Student Union Lounge--pizza will be served; October 24 at University Grille; and November 7 in the Icardo Room/Icardo Center--pizza will be served.
   - Human Traffic event on Oct. 11, at the Icardo Center, time TBD. The film, “Trade of Innocents” will be shown. For additional information, please visit the website at www.tradeofinnocents.com
   - Alcohol awareness week, October 22-26. There will be activities throughout the week. On October 24, the “Life Interrupted” simulation/accident staging event will be featured.
   - Extra Life Gaming Marathon, October 20, 2012, 10:00am-10:00pm. Campus Gamers is sponsoring a fundraiser to benefit the Children’s Miracle Network at CSUB. Participants can select from traditional board games to computer gaming.
   - Late night studies are being planned. There is a possibility of later times and the possibility of a PJ party. Dates and times TBD.
   - The roost is going through some renovations including new TVs.
   - There is a possibility of a campus radio station.

E. **STUDENT INVOLVEMENT & LEADERSHIP**
   There were no student involvement & Leadership reports.

F. **CSSA**
   Emily Schnell stated the Board of Trustees met to discuss the changes in Title V. To avoid penalties, the BOT’s plans are to make a maximum amount of units for graduation of 120 units for semester schools and 180 units for quarter schools. They also discussed the budget contingencies for when Proposition 30 passes or not.
XIV. EXECUTIVE OFFICER REPORTS

A. PRESIDENT
Hernan attended the Academic Senate meeting where they discussed Prop. 30. The senate discussed possibilities of laying off approximately 30 faculty members along with staff if the proposition does not pass. Hernan updated the board on the Children’s Center Art event on October 25. Sahro will be working on the details from now on. Please contact Sahro if interested in helping. Hernan also stated that there will be a Food Truck Festival sometime during the first week of November to promote Proposition 30. Mike Neal and Hernan are working on an Alumni picnic event. Hernan will be taking Dr. Wallace on a City Tour from 12:00-4:00pm. Please contact Hernan for more details and/or to confirm your attendance.

B. EXECUTIVE VICE PRESIDENT
There were no Executive Vice President reports.

C. VICE PRESIDENT OF EXTERNAL AFFAIRS
The Cal Prig website will be up and running next week. Students can begin registering to vote on the website. Emily Pool also indicated that students may use the computer in the Student Union lobby to register. Emily Schnell also stated she is receiving a lot of help with the Candidate/Education forums. She is seeking volunteers/members for a subcommittee that will work on the details for the forums.

D. VICE PRESIDENT OF FINANCE
Navdeep reported the Finance Committee has not met, yet. She has received two funding requests for fundraisers, each for $200. She is also working with Sahro on the details for the board member 2 hour office requirement.

E. VICE PRESIDENT OF PROGRAMMING
Hilda is working on details of a possible Fall Quarter dance. She will be working on ways to link the possible dance with an athletic event. She will have a proposal ready next week. There will be a campus clean up from 12:00-1:00pm every last Monday of the month. Finally, She asked the board if they will be interested in purchasing an additional 35 Human Trafficking movie event to distribute to the student community. They are $10 each. The movie will be shown October 13.

F. EXECUTIVE DIRECTOR
Taren sent the financial statement electronically to each board member. She asked everyone to review the statements in preparation for next week’s presentation/discussion. Once the statements are approved, they will be electronically sent to the Chancellor’s office.

XV. CAMPUS COMMITTEE REPORTS
Navi attended the Food Service Advisory Committee. The committee discussed Togos marketing to freshman class. Togos will also be building Facebook page. David talked about the Sushi option and the possibility of offering a small area around the Library building that will offer drinks and pre-packaged food. David is also seeking feedback for the University Grille.

Hilda attended the Alumni meeting where they presented five alumni scholarships. The alumni also discussed the creation of an alumni zone at CSUB events.

XVI. CLOSING REMARKS
Taren asked for volunteers to be the representative for the Book Store Committee and the Transportation Committee.

XVII. ADJOURNMENT
M/S Hilda/Jenny moved to adjourn the meeting at 4:43pm.