BOARD OF DIRECTORS MEETING
Friday, October 19, 2012
3:15 PM
BDC 155 Main Campus; AV 124, Antelope Valley Campus

I. CALL TO ORDER
The meeting was called to order by Emily Schnell at 3:16pm

II. ROLL CALL
Member Present: Hernan Hernandez, Sahro Nur, Emily Schnell, Hilda Nieblas, Navdeep Kaur, Madawa Alqahtani, Sonia Kaur, Dhiraj Kumar, Nkiruka Oragwam, Joey Sanchez, Khadija Sheikh, Nick Smith, Jenny Torres, Karel Wahba, Brenda Del Riego
Members Absent: Kristina Gonzalez
Also Present: Michael Neal, Emily Poole, Dana Hicks for minutes.

III. INTRODUCTIONS
There were no introductions

IV. ACTION ITEM - APPROVAL OF THE AGENDA
M/S Hilda/Navi moved to amend the agenda to add ACUI Conference as topic #2 under New Business; the motion passed.

V. ACTION ITEM - APPROVAL OF THE MINUTES FROM PRIOR MEETING
M/S Navi/Sonia moved to approve the minutes from prior meeting; the motion passed.

VI. PUBLIC COMMENT (3 minute maximum)
There were no public comments

VII. ALUMNI REPRESENTATIVE REPORT
There were no Alumni reports.

VIII. ACADEMIC SENATE LIAISON REPORT
There were no Academic Senate reports.

IX. APPOINTMENTS
SeaAnna Fichtner was voted as new board member of ASI.

X. CAMPUS ISSUES
Hilda was approached by a couple students complaining about the bad customer service in the Roost. She is still gathering more information to address this issue. Karel brought up the issue of food prices on campus. Emily indicated Navi sits on the Food Advisory Committee and could check into the feedback Aramark received from their surveys on food prices. Navi indicated the committee received feedback more on food quality and not focused on food prices. Emily will speak with David to address these issues and will report to the board at next week’s meeting. The board discussed the possibility of conducting a survey on the food issues. Emily suggested the board review previous Aramark surveys to be sure there will be no duplications of efforts. Hernan indicated he will be using Aramark’s survey to obtain student feedback rather than creating a different survey.
Hernan stated the registration price for orientations will rise from $35 to $100.00. Emily Poole will check into the price increase facts and report back to the board next week.

Madawa brought up the issue of smoking areas on campus and the close proximity they are to classroom buildings. Hernan stated that Dr. Wallace is looking into making CSUB a smoke free campus; especially now that Bakersfield College and most of the CSU campuses in the system are smoke free.

Sonia stated the university police had asked ASI to help promote the online parking permit purchases.

XI. NEW BUSINESS

1. **Mike Neal – Food Service Vendors (time certain 3:30pm)**
   
   Mike Neal to discuss Food Service Vendors.

   Mike Neal appeared before the board to address some of the issues brought to him about the food service options available at CSUB. Mike outlined briefly some of the available food options, including Sbarros, AFC Sushi, and Togos. Mike also stated there will be a new prepackaged food/drink venue opening in the Library at the end of October. He also outlined some of the venues that recently closed due to high prices and long wait times such as Wahoos. Mike indicated there has been some effort in obtaining additional franchises, but the efforts have been unsuccessful due to the campus track records of franchise operations and low student body count. Mike also indicated in order to bring franchises to the campus, CSUB would need to enroll about 3,000-4,000 more students, and guarantee that the establishment would make a certain amount of money. CSUB cannot meet these demands at this time. One of Mike’s goals is to help make the University Grill a destination place, especially because of the new housing plans that will be located on the east side of campus. He assured the board that the current food contract holder, Aramark, conducts regular surveys to help improve food services here on campus.

2. **ACUI Conference**

   Hilda is asking the board to approve her travel expenses to attend the Association of College Unions International Conference in Sacramento on November 8-11, 2012. The registration fee is $230 and meals outside the conference would be an estimated $186.00. There will be no charge for the hotel since she would share a room with other attendees from the Student Union board, so there is no cost for the hotel room. She would gain valuable information on programming events for the student community at CSUB, so her attending the conference would be very beneficial. M/S Navi/Sahro moved to approved Hilda’s travel expenses; the motion passed.

XII. OLD BUSINESS

There was no old business to discuss.

XIII. SPECIAL REPORTS

A. **ANTELOPE VALLEY**

   Brenda reported the mid-term breakfast was successful; the English Club is holding a Jamba Juice fundraiser this coming Wednesday; and the Education Club is holding a movie night in two weeks.

B. **GREEK**

   The Greek Organization had a successful PR week in the CSUB 101 classes. They Council will continue on the promotion the week of October 31. The Council will also be holding a Philanthropy event on October 26 where they will be helping the Police Activities League in handing out goodie bags to low income children and children of inmates.
C. STUDENT ATHLETIC ADVISORY COUNCIL
   There were no SAAC reports.

D. STUDENT UNION
   Emily gave an update on the human trafficking event held last week. There were about 50 students who attended the event. A Theme III Course on Human Trafficking may be offered next quarter followed by a class on community service. She reported the Alcohol Awareness Week activities are next week featuring the Life Interrupted vehicle event on Wednesday. Emily reported Ed Webb and the Campus Gamers have set a goal to raise $3,177 for the Children’s Miracle Network. As of Friday, Campus Gamers has raised over $2,200. Due to the Campus Gamers and Dance Marathon clubs efforts, CSUB will be also be honored as a corporate sponsor at an upcoming dinner. Emily stated there are plans for a Brown Bag Forum that will feature discussions on unique topics. Dr. Kegley is one guest speaker at an upcoming forum. Emily is also seeking students interested in forming a committee that will work on topics for the forum. Emily also updated the board on the Roost renovations. The renovations may be larger than anticipated due to campus housing plans. She gave an update on the radio station idea, which is still in the early stages of planning. The Street Team services have been offered to ASI to help with promoting events. She has been working with the “Sensational Sophomores” group and utilizing them in leadership roles such as campus tours. Emily also reported there will be a late night study on November 17 from 11:00pm – 2:00am. Lastly, there will be a campus clean-up on Monday at noon. Please meet at the Student Union if you are interested in helping with the clean-up.

E. STUDENT INVOLVEMENT & LEADERSHIP
   There were no Student Involvement & Leadership reports.

F. CSSA
   Emily Schnell reported that SB 8970 was signed a passed at the state level. Also, the CSSA will be working on internal matters and building their strategic plan.

XIV. EXECUTIVE OFFICER REPORTS
A. PRESIDENT
   Hernan met with various clubs on campus and discussed how ASI may help with club event partnerships. Hernan attended the Academic Senate where they discussed the implementation of the EDD program and its cost effects on campus programs. He attended the Alumni Meeting where they discussed the marketing themselves at graduations. The Alumni have made plans on selling California grown flowers at graduations. He attended the Budget and Planning Committee Meeting where they discussed the EDD implementation plans. Hernan has been working with David Melendez in University Advancement on the Children’s Center art fundraiser plans. Hernan is working with Faith in Action organization and wants to pin a date for the political campaigning. Faith in Action is willing to lend their facilities for phone banking to help support the propositions. He will be sending out emails to the board members to coordinate schedules and to keep everyone informed. Emily Poole asked if ASI would like to partner with the Student Union and the AASU to put on an election results viewing event. Lastly, the next Dr. Wallace City Tour will be November 1 from 12:00-4:00pm.

B. EXECUTIVE VICE PRESIDENT
   Jenny reported the Internal Committee has been working on the changes to the board member attendance policy.

C. VICE PRESIDENT OF EXTERNAL AFFAIRS
   Emily Schnell reported there have been a total of 266 students registered to vote, not including tallies from CalPIRG. She also asked the board for volunteer help during the two forums. On Monday, October 22, she needs help from 5:30-8:30pm and on Wednesday, October 24, she needs help from 10:30am-2:00pm.
D. VICE PRESIDENT OF FINANCE
Dhiraj reported the Finance Committee approved FR 104 for Club GEN’s Self Defense Class on November 9, from 11:00am-3:00pm. The original funding amount was for $300, and the committee approved $195.

E. VICE PRESIDENT OF PROGRAMMING
The White-Out the Bulldogs After Party is on Thursday, October 25. She asked the board members for help with set-up before and clean-up after the party. There will be a friendly club contest where $100 will be awarded to the club who brings the most people to the party. She also asked the board to help with the Scary Rec Carnival preparations at the Rec. Center.

F. EXECUTIVE DIRECTOR
There were no Executive Director reports.

XV. CAMPUS COMMITTEE REPORTS
There were no campus committee reports.

XVI. CLOSING REMARKS
There were no closing remarks.

XVII ADJOURNMENT
M/S Sonia/Navi moved to adjourn the meeting at 4:52pm.

Respectfully Submitted by: ________________________________
Noted & Recorded by: __________________________________

Dana Hicks, Office Manager
Hernan Hernandez, President