BOARD OF DIRECTORS MEETING  
Friday, January 25, 2013  
3:15 PM  
BDC 155 Main Campus; AV 124, Antelope Valley Campus

I. CALL TO ORDER  
The meeting was called to order by Emily Schnell at 3:19pm

II. ROLL CALL  
Member Present: Hernan Hernandez, Sahro Nur, Emily Schnell, Hilda Nieblas, Navdeep Kaur, Madawa Alqahtani, Savannah Andrews, SeaAnna Fichtner, Sonia Kaur, Dhiraj Kumar, Nkiruka Oragwam, Joey Sanchez, Khadija Sheikh, Nick Smith, Jenny Torres, Karel Wahba, Brenda Del Riego  
Members Absent: None  
Also Present: Colleen Dillaway, Taren Mulhause, Emily Poole, and Dana Hicks for minutes.

III. INTRODUCTIONS  
Ashley Zaragoza, Runner Editor and Vienessa, Runner Staff Writer, were present.

IV. ACTION ITEM- APPROVAL OF THE AGENDA  
M/S Nick/Dhiraj moved to approve the agenda; M/S Navi/Sahro moved to amend the agenda to correct business item number two to read, “ASI Strategic Plan”; the motion passed.

V. ACTION ITEM - APPROVAL OF THE MINUTES FROM PRIOR MEETING  
M/S Sonia/Nick moved to approve the minutes from prior meeting; the motion passed.

VI. PUBLIC COMMENT (3 minute maximum)  
There were no public comments.

VII. ALUMNI REPRESENTATIVE REPORT  
There were no Alumni reports

VIII. ACADEMIC SENATE LIAISON REPORT  
There were no Academic Senate reports this week.

IX. APPOINTMENTS  
Jeanette Ortiz was appointed as Upper Division Director.

X. CAMPUS ISSUES  
Brenda from AV indicated she has not had the opportunity to check into the MyCSUB issue due to a separate issue with the AV Library Lab. Brenda indicated she will continue with the MyCSUB issue with an email being sent out on Monday.

Hilda brought up an issue from a student who has not received a refund of fees after Proposition 30 passed. Nick indicated that if a student received a grant to pay for fees, the refund would be applied to the grant. Emily S. also indicated if the student paid by cash or check, the student would need to fill out and submit a form to request the refund.
Karel brought up an issue about the English Resource Center computers being slow and not working well. Ashley responded that she currently works in the center and stated the center ordered new computers and they may be installed sometime next quarter.

Ashley informed the board that she ran into a transfer student who has not heard of Runnerlink. This student had missed employment and volunteer opportunities that she would have taken advantage of had she been informed of Runnerlink. Emily S. thought transfer students were required to take CSUB 301, but Nick stated that it is an optional class. Emily stated ASI can check into how transfer students can be better informed about Runnerlink in the future.

Jenny had several issues. First issue was from a student who was not able to purchase class books until 1.5 weeks after classes started because the bookstore did not have them on the shelves. The student was also behind on homework assignments because of the inability to obtain class books on time. Emily S. responded the books may have been late due to a variety of reasons including the professor’s orders not received by the bookstore on time. Emily sits on the Bookstore Committee and will bring up this issue at the next meeting. Secondly, Jenny brought up the issue of the rude attitudes of Admission and Records employees. Sonia also has issues and experienced the rude employee attitudes in Admissions and Records. Taren stated the board could invite a representative from Admissions and Records to a board meeting to answer any questions and/or concerns. Taren also wanted to say that Admissions and Records have to work on over 8,000 student issues every quarter, so patience may be the best thing in working with Admissions and Records. Finally Jenny also had a student issue that the Roost only offers Happy Hour on Thursdays and if anything can be done to have the Roost offer Happy Hour more often. Navi stated will bring the issue up at the next Food Service Committee meeting.

Navi brought up an issue that the Roost closes too early and will discuss this issue at the next Food Service Committee meeting.

Nick wanted to update the board that he has scheduled a meeting next week with Dr. Wallace to discuss club involvement issues and ways to improve pride and traditions on campus. He will also bring up the issue of a high school mentoring program offering. Nick also indicated that the external affairs committee found out that there is already a mentoring program of sorts available on campus. Nick will speak with Dr. Wallace on the mentor program and try to work with ETS, University Outreach, and the Academic Advising Resource Center to coordinate a program on mentoring. Emily Poole encourages Nick, as a courtesy, to speak with EJ about the club involvement issues before speaking with Dr. Wallace. This advice applies to any issues that need to be brought to any departmental head.

XI. NEW BUSINESS
1. **Colleen Dillaway Q & A (Discussion)**
   Colleen Dillaway, Director of Public Affairs and Communications, appeared to answer any questions and concerns from the board. She introduced herself to the board and explained her job duties. Some of her responsibilities to the campus include media relations, press releases, marketing, campus marquee requests, campus visual identity management, and campus website maintenance.

2. **ASI Strategic Plan (Discussion Item)**
   Emily S. and the board discussed ASI’s Strategic Plan. The primary goal for this meeting is to organize the plan and to prepare the plan for approval in a couple weeks. The board discussed additional changes, answered each other’s questions and comments, and suggested amendments during this discussion

XII. OLD BUSINESS
There was no old business to discuss.

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XIII. SPECIAL REPORTS

A. ANTELOPE VALLEY
Brenda stated the English Club, as a group, will be going to see The Tempest on Saturday and the Social Club will be holding their first official meeting on Monday.

B. GREEK
The Greek Council is beginning their organization and plans for Greek Week.

C. STUDENT ATHLETIC ADVISORY COUNCIL
There were no SAAC reports.

D. STUDENT UNION
Emily recapped the restructuring of the Student Union and Student Involvement and Leadership offices. Color Me Rad is on Saturday, February 16, 2013 at the Kern County Fairgrounds. Individuals interested in participating may enter the code, CSUB, to receive a discount on registration fees. Emily is also seeking volunteers to help work the event. Please contact Emily if interested in volunteering. Emily updated the board on the Sensational Sophomores group. There are 25-30 members who will be working on some amazing projects that will be coming up. The group will also be out and about promoting upcoming events. The Fireside chats are in full swing. The next meeting will be on January 30 at the Student Recreational Center from 12:00-1:00pm. Pizza will be served at all chats. The meetings will be moving around campus with the next upcoming meetings on February 20 in the Stockdale Room and on March 11 in the Nursing building. Emily also announced a new program, Coffee Talks, will be located in the bookstore beginning February 4 from 1:00-2:30. CSUB student and author Shamir Griffin will be featured at the first Coffee Talks. Also, Emily indicated The Brown Bag committee has been busy organizing and planning the next Brown Bag event in February to celebrate Black History Month and the anniversary of the Emancipation Proclamation. Finally, Emily stated the CPD will hold another Active Shooter Training session on Februray 7 in the afternoon. Nick indicated he spoke with Chief Williamson who stated that students are more than welcome to attend any training sessions CPD offers.

E. STUDENT INVOLVEMENT & LEADERSHIP
There were no Student Involvement & Leadership reports this week.

F. CSSA
Emily S. informed the board the CSSA just had their independent audit, mid-year budget, and Annual reports completed. She will be sending these reports to the board via email. CSU Bakersfield was rewarded a Greenovation Grant. The Students for Sustainability applied for and was awarded the grant for their "Runners Recycle" event which will include placement of trash cans and posters hung in all classrooms. Emily gave legislative updates that include AB67 and SB38 which is the seven year tuition freeze. CSSA has not taken a stance on these bills due to possible changes to bills that may take place up until March. There is also a new bill, AB138, which is a graduation incentive where students may sign a contract with a university to complete a degree within four years. As part of this contract, tuition charges will remain the same for all four years. Also, CSSA wrote a resolution supporting the Governor's budget that just came out. Lastly, the CSSA Social Justice Equality Council passed a resolution that will help support placing additional gender options on the CSU/UC applications.

XIV. EXECUTIVE OFFICER REPORTS

A. PRESIDENT
Hernan attended the Budget and Planning committee meeting where they discussed and approved the Occupation and Safety degree that will be awarded to Chemistry Majors. This degree will now move on to the Academic Senate for final approval. The Budget and Planning
committee also discussed AB 138 which will allow students to sign a contract indicating the students agree to complete a degree within four years and not pay more than $10,000. Lastly he attended the Fee Advisory Committee meeting where they discussed a $15 student fee increase that will be split between Athletics, ASI, and Campus Programming to help build campus life and school spirit. The Fee Advisory Committee will vote to approve the fee increase at next month’s meeting.

B. EXECUTIVE VICE PRESIDENT
Sahro stated the Internal Affairs Committee held their first committee meeting today where they discussed changing the bylaws. The committee’s goal is to complete changes and have them board approved by the end of the year.

C. VICE PRESIDENT OF EXTERNAL AFFAIRS
Emily stated CSUB will not be participating in the “March in March” this year. The focus will instead be on local lobbying. Please contact Emily if interested in helping with the local lobbying events. She is encouraging all board members to be out and about on campus and to get opinions on the Shop 24 idea. Emily stated her committee’s goals this quarter is to get student feedback and work on campus issues. Lastly, she thanked the board for all their help with resolving campus issues. She hopes to post any campus issues updates on Facebook.

D. VICE PRESIDENT OF FINANCE
The Finance Committee did not meet this week. Navi stated the committee met last week to pass the International Students Club funding request for the Diwali Festival.

E. VICE PRESIDENT OF PROGRAMMING
Hilda announced the Homecoming Dance is on February 23. She is working on details for the BBQ before the game and will update the board on times at a later date. The dance will be held right after the game. The dance theme will have a Vegas theme. Dance tickets will be $10 for students and $15 for guests and will go on sale February 11. Hilda encouraged the board to continue sharing ASI on Facebook. Lastly, she is looking for a video maker to help build videos. Please send any recommendations to Hilda.

F. EXECUTIVE DIRECTOR
Taren stated the next campus cleanup is on Monday at Noon. Please meet at the ASI office if interested in participating. She is also looking for ASI representatives to sit on the Disability Services and Runner Card Committees. Nick already sits on the Disability Services Committee and Sonia volunteered to sit on the Runner Card committee.

XV. CAMPUS COMMITTEE REPORTS
Nick stated the Search Committee finally passed the advertisement and job description for the Vice President for Institutional Research opening.

Sonia attended the Academic Affairs Committee meeting where they discussed the academic probation contract and policy changes. The Academic Affairs also passed the resolution adding the Nursing Concentration major. She also attended the University Council with Sahro last week where she spoke with Dr. Mitchell and Dr. Wallace about the 100% smoke free campus proposal. After speaking with Dr. Mitchell and Dr. Wallace, Sonia was asked to poll the students if they are interested in making CSUB smoke free or keep the designated smoking areas. Sonia, in turn, is asking the board to help her poll the students around campus. She will be giving the board smoke free campus survey forms to take around campus.

XVI. CLOSING REMARKS
Navi pleaded all board members to sign up for a campus committee.

Nick is noticing that the ASI website is slowly adding pictures of the board. He is encouraging the person in charge of updating the website to keep up the good work with the updates.
ADJOURNMENT

Mr/S Hilda/Nick moved to adjourn the meeting at 5:00 pm.

Respectfully Submitted by:

Dana Hicks, Office Manager

Hernan Hernandez