BOARD OF DIRECTORS MEETING  
Friday, January 13, 2012  
3:15 PM  
BDC 155, Main Campus; AV 124 Antelope Valley Campus

I. CALL TO ORDER
The meeting was called to order by Jesus Perez at 3:15 p.m.

II. ROLL CALL
**Members Present:** Ben Robb, Jesus Perez, Juan Soto, Eduardo Vargas, Tammy Dietrich, Michelle Crosthwaite (late), Valerie Farias, Sonia Kaur, Rebecca Martinez, Jeanette Ortiz, Emily Schnell, Stephen Ward, Martin Uche

**Members Absent:** Lauren Goodsi, Garett Calatruglio, Navdeep Kaur, David Little

**Also Present:** EJ Callahan, Jennifer Berger, Emily Poole, President Mitchell

III. INTRODUCTIONS
EJ Callahan, Jennifer Berger, Emily Poole,

IV. ACTION ITEM - APPROVAL OF THE AGENDA
M/S Juan/Ben moved to amend the agenda to add SB 960 under new business; the motion passed; the agenda was approved as amended.

V. ACTION ITEM - APPROVAL OF THE MINUTES FROM PRIOR MEETING
The minutes were approved by consensus.

VI. PUBLIC COMMENT (3 minute maximum)
There were no public comments

VII. ALUMNI REPRESENTATIVE REPORT
There will be an MBA mixer for present MBA Students and alumni on January 27; The Alumni Office plans on holding a Homecoming event on Saturday, February 4. The Hall of Fame will be held on February 18. Jennifer is still looking for student volunteers to help with set-up and tear down of event.

VIII. ACADEMIC SENATE LIAISON REPORT
There will be an Academic Senate meeting next week. The senate is looking for student feedback on program discontinuations.

IX. APPOINTMENTS
Jenny Torres and Karel Wahba were approved as new board members. Their assigned appointments will be determined at a later date.
X. CAMPUS ISSUES
Eduardo stated there have been inquiries about the new ATM machines. Emily stated negotiations with the bank are about concluded and the ATMs should be in place in about one or two months.

XI. NEW BUSINESS
1. Personnel Reclass
   M/S Juan/Eduardo to move to a closed session. Motion passed. SB 105 Personnel Reclassification has been approved.

2. ASI Director Evaluation Policy
   Ben explained the policy to the board. The resolution and policy will be voted on at a future meeting. A suggestion was made to change the title to read, “ASI Board of Directors Evaluation Policy.”

3. ASI YouTube Page
   Ben is proposing to create an ASI YouTube page. This would be a tool to help ASI communicate with the campus student community. He would like to see annual video sets, monthly/quarterly video sets, and weekly video sets posted. The annual video sets would be reserved for an explanation about ASI along with a key campus department. The monthly/quarterly video sets would be about the Academic Senate, CSSA proposals, “Hot Button” issues, student services, etc. The weekly video sets would be about weekly events around campus, a “question of the day” answer period, location information about various campus offices (i.e. financial aid). This could also be an opportunity to partner with Athletics and other entities so students have an idea of “what’s going on” around campus. The Internal Affairs committee will be responsible for this project.

4. SB 960
   President Mitchell wanted to briefly respond to SB 960 that was introduced by Michael Rubio. President Mitchell and Senator Rubio will be meeting on Jan 16, 2012 to discuss SB 960.

President Mitchell explained back in 2009/10, as the budget was being prepared for 2010/11, Athletics indicated they would have a deficit of just under $700,000. Mitchell indicated to Athletics that this deficit was unacceptable. President Mitchell informed Athletics that they need to reduce expenditures so the budget is in line with revenues. Athletics looked at expenditures and worked with IAAC and concluded the only way to be in line, was to reduce sports. Athletics also worked with IAAC to make sure any decision made with regards to cutting sports would continue to be in compliant with Title 9 requirements. The recommendations were made to drop four sports. President Mitchell approved the dropping of the four sports as a way of making sure expenditures were in line with revenues. The community members were outraged at hearing that sports were cut. In response to the outcry, CSUB provided the opportunity that if community support were to be made available, the four sports that were cut could continue. To this point, the community has provided the support and the four sports were continued. President Mitchell added that there cannot be an expectation of any return of state funds to support these programs because State revenues have continued to be reduced. In addition, the fact Athletics was looking at a deficit wasn’t because of poor planning, it’s just that costs were going up at a time when state allocations were going down even though Athletics continued to get all the student body monies that were intended to go to athletics. Athletic’s financial situation was further complication by the fact that whenever the Board of Trustees increases student
fees, that increases the cost of athletic scholarships, which was entirely out of Athletic’s control.

JR added that the IRA referendum in question that was passed in 1995/96--at that time, we weren’t facing any deficit. This IRA referendum was passed to increase the fee to provide funding to increase gender/equity because we were not in compliance with Title 9. It says almost word-for-word, “this money would be allocated to introduce women’s sports.” After that point, women’s cross country and basketball was added. Never in the language of this IRA Fee Referendum did the students vote to earmark this money to any particular sport. All it says was to introduce women’s sports.

No further action by CSUB and ASI will be taken at this time. CSSA will be looking at this bill and will be discussing it at their next meeting.

XII. OLD BUSINESS
There was no old business to discuss.

XIII. SPECIAL REPORTS
A. ANTELOPE VALLEY
There were no Antelope Valley reports.

B. GREEK
There were no Greek reports.

C. STUDENT ATHLETIC ADVISORY COUNCIL
There were no SAAC reports.

D. STUDENT UNION
The Student Union, in collaboration with the African American Student Union, will be putting on a club mixer and movie night on February 14. A speed dating event will be held on February 16 at the Commons. The Student Union, in collaboration with the Dance Marathon Club, will hold a dance marathon in May. This marathon will be a fundraiser for the local Children’s Miracle Network at BMH. This will be a 12 hour event that will also feature activities along with dancing. There have been talks of holding this event from 12 noon to midnight on May 18 at the SRC. Other talks have been to hold this event from 6:00pm to 6:00am May 18/19. Emily is seeking student feedback for a desired time of this event. Emily hopes to have an estimated 300 participants. The fee to participate is $10 and will include the entrance fee, food, and t-shirt. Emily also wanted to point out the new trash receptacles in the Student Union as an effort of sustainability.

E. STUDENT INVOLVEMENT & LEADERSHIP
The Club Fair will be taking place on January 18 in the Student Union Lobby. Please see EJ on the OSIL office if anyone would like to start a campus club. OSIL is also looking at forming a team for the dance marathon. The make-up orientation for club chartering will be January 21 from 10:00am-12:00pm in DDH. The National Society of Leadership and Success orientation will also held that Saturday.
F. CSSA
JR reported the next CSSA meeting will be held at Sonoma State next weekend, January 20-22, 2012. The “Buck Starts Here” rally will be held on January 25, 2012 where students may indicate on the back of the blue “dollar bill” how the budget cuts have affected them, as a student. The box that is being filled is being passed from campus to campus across the state. JR’s goal for CSUB is to fill the box with 1,000 of these “bills”. ASI will also have a table for this event on the Student Union patio on January 23 and 24.

XIV. EXECUTIVE OFFICER REPORTS
Please see attached report sheet.

XV. CAMPUS COMMITTEE REPORTS
Emily reported the Campus Transportation Committee will be updating the campus parking meters to reflect the new prices: $1.50/hr., $0.25/10 minutes, $0.10/4 minutes, and $0.05/2 min. They have feedback on the bike path—everyone loves the new path. They are also working on the Rapid Routs GET Bus Terminal.

XVI. STUDENT ORGANIZATION REPORTS
There were no student organization reports

XVII SCHOOL REPORTS
There were no school reports.

XVIII CLOSING REMARKS
Eduardo needs volunteers to distribute Homecoming flyers. Homecoming will be on February 10. This year’s theme is “Winter Wonderland”. Tickets will be sold at the cashiering windows beginning January 23. Student tickets will be $5.00 and guest tickets will be $10.

Taren would like everyone to submit survey questions that will be posted to Facebook.

XIX ADJOURNMENT
M/S Emily/Eduardo moved to adjourn the meeting at 4:40 p.m.

Respectfully Submitted by: Approved by:

_________________________________ ____________________________
Dana Hicks, Office Manager Lauren Goodsi, President