Question 1

Think about the quality of education that you received while at CSUB. Was the overall quality of your CSUB education excellent, above average, average, below average, or poor?

**Arts & Humanities (N=297)**

<table>
<thead>
<tr>
<th>Quality</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poor</td>
<td>1%</td>
</tr>
<tr>
<td>Below average</td>
<td>3%</td>
</tr>
<tr>
<td>Average</td>
<td>31%</td>
</tr>
<tr>
<td>Above average</td>
<td>44%</td>
</tr>
<tr>
<td>Excellent</td>
<td>22%</td>
</tr>
</tbody>
</table>

**Business & Public Admin. (N=310)**

<table>
<thead>
<tr>
<th>Quality</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poor</td>
<td>0%</td>
</tr>
<tr>
<td>Below average</td>
<td>2%</td>
</tr>
<tr>
<td>Average</td>
<td>33%</td>
</tr>
<tr>
<td>Above average</td>
<td>43%</td>
</tr>
<tr>
<td>Excellent</td>
<td>23%</td>
</tr>
</tbody>
</table>

**Natural Sciences & Engineering (N=227)**

<table>
<thead>
<tr>
<th>Quality</th>
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<tbody>
<tr>
<td>Poor</td>
<td>0%</td>
</tr>
<tr>
<td>Below average</td>
<td>2%</td>
</tr>
<tr>
<td>Average</td>
<td>29%</td>
</tr>
<tr>
<td>Above average</td>
<td>41%</td>
</tr>
<tr>
<td>Excellent</td>
<td>27%</td>
</tr>
</tbody>
</table>

**Social Sciences & Education (N=582)**

<table>
<thead>
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<th>Quality</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
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<td>1%</td>
</tr>
<tr>
<td>Below average</td>
<td>2%</td>
</tr>
<tr>
<td>Average</td>
<td>28%</td>
</tr>
<tr>
<td>Above average</td>
<td>42%</td>
</tr>
<tr>
<td>Excellent</td>
<td>27%</td>
</tr>
</tbody>
</table>
Question 2

Since you graduated from CSUB, would you say that the overall academic reputation of CSUB has improved, stayed about the same, or gotten worse?

**Arts & Humanities (N=269)**

- Gotten Worse: 11%
- Stayed about the same: 58%
- Improved: 31%

**Business & Public Admin. (N=271)**

- Gotten Worse: 3%
- Stayed about the same: 53%
- Improved: 44%

**Natural Sciences & Engineering (N=200)**

- Gotten Worse: 5%
- Stayed about the same: 54%
- Improved: 42%

**Social Sciences & Education (N=517)**

- Gotten Worse: 7%
- Stayed about the same: 57%
- Improved: 36%
Question 3

Currently, is CSUB headed in the right direction, wrong direction, or a little of both?

**Arts & Humanities (N=219)**

- Wrong Direction: 11%
- Little of Both: 33%
- Right Direction: 56%

**Business & Public Admin. (N=228)**

- Wrong Direction: 4%
- Little of Both: 25%
- Right Direction: 71%

**Natural Sciences & Engineering (N=174)**

- Wrong Direction: 9%
- Little of Both: 25%
- Right Direction: 66%

**Social Sciences and Education (N=461)**

- Wrong Direction: 6%
- Little of Both: 26%
- Right Direction: 68%
Question 4

Based on either what you know or on what you’ve heard, would you say that the overall quality of education provided by CSUB today is excellent, above average, average, below average, or poor?

**Arts & Humanities (N=282)**
- Poor: 1%
- Below average: 6%
- Average: 42%
- Above average: 39%
- Excellent: 11%

**Business & Public Admin. (N=284)**
- Poor: 1%
- Below average: 3%
- Average: 37%
- Above average: 46%
- Excellent: 14%

**Natural Sciences & Engineering (N=206)**
- Poor: 0%
- Below average: 4%
- Average: 35%
- Above average: 41%
- Excellent: 19%

**Social Sciences & Humanities (N=555)**
- Poor: 1%
- Below average: 5%
- Average: 36%
- Above average: 40%
- Excellent: 19%
Question 5a.

While I was a student at CSUB, I made lifelong friends.
Question 5b.

I don’t feel a real connection to CSUB, therefore I am not inclined to give when asked.

- **Arts and Humanities (N=262)**
  - Strongly disagree: 16%
  - Disagree: 43%
  - Agree: 29%
  - Strongly agree: 12%

- **Business and Public Admin. (N=281)**
  - Strongly disagree: 20%
  - Disagree: 42%
  - Agree: 30%
  - Strongly agree: 8%

- **Natural Sciences and Engineering (N=209)**
  - Strongly disagree: 14%
  - Disagree: 47%
  - Agree: 31%
  - Strongly agree: 8%

- **Social Sciences and Education (N=537)**
  - Strongly disagree: 22%
  - Disagree: 43%
  - Agree: 26%
  - Strongly agree: 9%
Question 5c.

I earned an advanced degree at another university, and I have a stronger tie to that university.
Question 5d.

The only time I am contacted by CSUB is to ask for money.

Arts and Humanities (N=277)

Business and Public Admin. (N=282)

Natural Sciences and Engineering (N=204)

Social Sciences and Education (N=517)
Question 5e.

I was connected to CSUB while I was a student, but that connection declined after graduation.
Question 5f.

I would proudly display a license plate holder or window sticker indicating that I am a CSUB alumnus/alumna.

- **Arts and Humanities (N=272):**
  - Strongly disagree: 6%
  - Disagree: 24%
  - Agree: 43%
  - Strongly agree: 27%

- **Business and Public Admin. (N=289):**
  - Strongly disagree: 8%
  - Disagree: 18%
  - Agree: 47%
  - Strongly agree: 27%

- **Natural Sciences and Engineering (N=212):**
  - Strongly disagree: 10%
  - Disagree: 27%
  - Agree: 34%
  - Strongly agree: 28%

- **Social Sciences and Education (N=560):**
  - Strongly disagree: 7%
  - Disagree: 19%
  - Agree: 38%
  - Strongly agree: 36%
Question 5g.

"Once a Runner always a Runner."
Question 5h.

I would never consider making a financial contribution to CSUB.
Question 5i.

I am proud to tell others that my degree is from CSUB.
Question 5j.

If I were asked to volunteer my time to CSUB, I would.

Arts and Humanities (N=238)

- Strongly disagree: 6%
- Disagree: 26%
- Agree: 50%
- Strongly agree: 18%

Business and Public Admin. (N=262)

- Strongly disagree: 5%
- Disagree: 19%
- Agree: 58%
- Strongly agree: 19%

Natural Sciences and Engineering (N=197)

- Strongly disagree: 8%
- Disagree: 27%
- Agree: 53%
- Strongly agree: 12%

Social Sciences and Education (N=498)

- Strongly disagree: 5%
- Disagree: 19%
- Agree: 55%
- Strongly agree: 21%
Question 5k.

I would proudly wear a CSUB sweatshirt, T-shirt, or hat.
Question 5l.

I look back fondly on the time that I spent at CSUB.
Question 6a.

While I was a student at CSUB, I was involved in campus clubs and organizations.
Question 6b.

While I was a student at CSUB, I was a member of a sorority/fraternity.
Question 6c.

While I was a student at CSUB, I was a member of an athletic team.
Question 6d.

Since graduation, I have maintained contact with people who I took classes with while I was a student at CSUB.

- **Arts and Humanities (N=291)**: 64% Yes, 34% No
- **Business and Public Admin. (N=308)**: 56% Yes, 44% No
- **Natural Sciences and Engineering (N=224)**: 75% Yes, 25% No
- **Social Sciences and Education (N=582)**: 68% Yes, 32% No
Question 6e.

Since graduation, I have been back to campus for events/activities.
Question 6f.

Since graduation, I have been back to campus to visit with professors and/or staff.
Question 6g.

I work with people who are CSUB graduates.

- **Arts and Humanities (N=291)**
  - Yes: 52%
  - No: 48%

- **Business and Public Admin. (N=307)**
  - Yes: 53%
  - No: 47%

- **Natural Sciences and Engineering (N=224)**
  - Yes: 53%
  - No: 47%

- **Social Sciences and Education (N=574)**
  - Yes: 57%
  - No: 43%
Question 7

Do you strongly agree, agree, disagree, or strongly disagree with the following statement: “I have a strong emotional connection to CSUB, and it is very important to me to encourage my children, family members, and friends to attend CSUB.”

**Arts & Humanities (N=264)**

- Strongly disagree: 11%
- Disagree: 40%
- Agree: 36%
- Strongly agree: 12%

**Business & Public Admin. (N=291)**

- Strongly disagree: 10%
- Disagree: 41%
- Agree: 38%
- Strongly agree: 11%

**Natural Sciences & Engineering (N=216)**

- Strongly disagree: 11%
- Disagree: 43%
- Agree: 38%
- Strongly agree: 8%

**Social Sciences & Education (N=548)**

- Strongly disagree: 11%
- Disagree: 35%
- Agree: 40%
- Strongly agree: 15%
Question 9

Are you currently or have you ever been a member of the CSUB Alumni Association?

**Arts & Humanities (N=273)**

- Never a Member: 59%
- Former Member: 14%
- Current Member: 27%

**Business & Public Admin. (N=292)**

- Never a Member: 52%
- Former Member: 15%
- Current Member: 34%

**Natural Sciences & Engineering (N=219)**

- Never a Member: 68%
- Former Member: 9%
- Current Member: 23%

**Social Sciences & Education (N=562)**

- Never a Member: 63%
- Former Member: 12%
- Current Member: 25%
Question 10

While a CSUB Alumni Association member, would you describe yourself as:

- **Arts & Humanities (N=103)**
  - Very active: 4%
  - Somewhat active: 11%
  - Somewhat inactive: 36%
  - Very inactive: 50%

- **Business & Public Admin. (N=138)**
  - Very active: 6%
  - Somewhat active: 12%
  - Somewhat inactive: 29%
  - Very inactive: 53%

- **Natural Sciences & Engineering (N=65)**
  - Very active: 0%
  - Somewhat active: 11%
  - Somewhat inactive: 34%
  - Very inactive: 55%

- **Social Sciences & Education (N=194)**
  - Very active: 5%
  - Somewhat active: 13%
  - Somewhat inactive: 25%
  - Very inactive: 57%
Question 11

Which of the following reasons best describes why you have never been a member of the CSUB Alumni Association:

**Arts & Humanities (N=147)**

- No interest: 39%
- Too expensive: 7%
- Never asked to join: 33%
- Other: 21%

**Business & Public Admin. (N=143)**

- No interest: 32%
- Too expensive: 9%
- Never asked to join: 39%
- Other: 20%

**Natural Sciences & Engineering (N=136)**

- No interest: 29%
- Too expensive: 7%
- Never asked to join: 40%
- Other: 24%

**Social Sciences & Education (N=330)**

- No interest: 26%
- Too expensive: 18%
- Never asked to join: 32%
- Other: 23%
Question 12a

Please identify the top three information sources that you rely on to keep informed about things happening at CSUB:

1st Choice

Arts and Humanities (N=268)

Business & Public Admin. (N=266)

Natural Sciences & Engineering (N=192)

Social Science & Education (N=528)
Question 12b

Please identify the top three information sources that you rely on to keep informed about things happening at CSUB:

2nd Choice

**Arts & Humanities (N=257)**

- Direct mailings: 16%
- Newspaper: 12%
- Television: 13%
- Radio: 3%
- Social media: 18%
- Official CSUB website: 15%
- CSUB Magazine: 9%
- Neighbors/friends: 10%
- Family members: 4%

**Business & Public Admin. (N=278)**

- Direct mailings: 20%
- Newspaper: 12%
- Television: 10%
- Radio: 3%
- Social media: 15%
- Official CSUB website: 16%
- CSUB Magazine: 14%
- Neighbors/friends: 6%
- Family members: 4%

**Natural Sciences & Engineering (N=231)**

- Direct mailings: 28%
- Newspaper: 9%
- Television: 8%
- Radio: 4%
- Social media: 17%
- Official CSUB website: 12%
- CSUB Magazine: 13%
- Neighbors/friends: 5%
- Family members: 4%

**Social Sciences & Education (N=595)**

- Direct mailings: 28%
- Newspaper: 8%
- Television: 10%
- Radio: 4%
- Social media: 17%
- Official CSUB website: 16%
- CSUB Magazine: 7%
- Neighbors/friends: 6%
- Family members: 3%
Question 12c

Please identify the top three information sources that you rely on to keep informed about things happening at CSUB:

3rd Choice

Arts & Humanities (N=241)

- Direct mailings: 16%
- Newspaper: 17%
- Television: 14%
- Radio: 1%
- Social media: 8%
- Official CSUB website: 17%
- CSUB Magazine: 11%
- Neighbors/friends: 11%
- Family members: 3%

Business & Public Admin. (N=257)

- Direct mailings: 14%
- Newspaper: 20%
- Television: 16%
- Radio: 4%
- Social media: 9%
- Official CSUB website: 15%
- CSUB Magazine: 9%
- Neighbors/friends: 10%
- Family members: 4%

Natural Sciences & Engineering (N=186)

- Direct mailings: 16%
- Newspaper: 14%
- Television: 11%
- Radio: 6%
- Social media: 13%
- Official CSUB website: 16%
- CSUB Magazine: 6%
- Neighbors/friends: 15%
- Family members: 9%

Social Sciences & Education (N=495)

- Direct mailings: 16%
- Newspaper: 11%
- Television: 14%
- Radio: 7%
- Social media: 15%
- Official CSUB website: 14%
- CSUB Magazine: 6%
- Neighbors/friends: 13%
- Family members: 4%
Question 13

Regarding CSUB Alumni activities, would you say that you have access to:

Arts & Humanities (N=288)

- No information: 17%
- Very little information: 40%
- An adequate amount of information: 35%
- A great deal of information: 8%

Business & Public Admin. (N=297)

- No information: 14%
- Very little information: 43%
- An adequate amount of information: 34%
- A great deal of information: 8%

Natural Sciences & Engineering (N=215)

- No information: 20%
- Very little information: 37%
- An adequate amount of information: 40%
- A great deal of information: 4%

Social Sciences & Education (N=564)

- No information: 16%
- Very little information: 46%
- An adequate amount of information: 34%
- A great deal of information: 4%
Question 14

Generally speaking, has CSUB done a good job of keeping in touch with graduates like yourself?

Arts & Humanities (N=287)

- Yes: 34%
- No: 31%
- Undecided: 35%

Business & Public Admin. (N=306)

- Yes: 35%
- No: 36%
- Undecided: 29%

Natural Sciences & Engineering (N=223)

- Yes: 37%
- No: 29%
- Undecided: 34%

Social Sciences & Education (N=575)

- Yes: 34%
- No: 33%
- Undecided: 33%
Question 15

When you receive a copy of Your CSUB magazine (three times a year), do you usually:

**Arts & Humanities (N=288)**
- Read carefully: 23%
- Read quickly: 28%
- Toss without reading: 1%
- Don’t recall receiving: 48%

**Business & Public Admin. (N=306)**
- Read carefully: 20%
- Read quickly: 36%
- Toss without reading: 3%
- Don’t recall receiving: 41%

**Natural Sciences & Engineering (N=221)**
- Read carefully: 18%
- Read quickly: 32%
- Toss without reading: 2%
- Don’t recall receiving: 48%

**Social Sciences & Education (N=571)**
- Read carefully: 17%
- Read quickly: 26%
- Toss without reading: 2%
- Don’t recall receiving: 55%
Question 16

When you receive your invitation to “Party in the Park” each spring, do you usually:

**Arts & Humanities (N=286)**

- **Read carefully**: 13%
- **Read quickly**: 29%
- **Toss without reading**: 11%
- **Don't recall receiving**: 47%

**Business & Public Admin. (N=300)**

- **Read carefully**: 16%
- **Read quickly**: 35%
- **Toss without reading**: 8%
- **Don't recall receiving**: 40%

**Natural Sciences & Engineering (N=215)**

- **Read carefully**: 10%
- **Read quickly**: 33%
- **Toss without reading**: 8%
- **Don't recall receiving**: 49%

**Social Sciences & Education (N=570)**

- **Read carefully**: 14%
- **Read quickly**: 28%
- **Toss without reading**: 7%
- **Don't recall receiving**: 52%
Question 17. What are your expectations from the CSUB Alumni Association?

Arts & Humanities (N=506):
- Professional: 27%
- Social Events: 20%
- Athletic Events: 8%
- Faculty and Student: 17%
- I do not know: 21%
- Others (please specify): 6%

Business & Public Admin. (N=589):
- Professional: 33%
- Social Events: 26%
- Athletic Events: 13%
- Faculty and Student: 12%
- I do not know: 12%
- Others (please specify): 6%

Natural Sciences & Engineering (N=370):
- Professional/Networking: 25%
- Social Events: 19%
- Athletic Events: 9%
- Faculty & Student: 14%
- Don't know: 26%
- Others: 7%

Social Sciences & Education (N=1,077):
- Professional/Networking: 28%
- Social Events: 24%
- Athletic Events: 11%
- Faculty and Student: 14%
- I do not know: 18%
- Others (please specify): 4%
Question 18

If CSUB sponsored an Alumni credit card that would provide you with special benefits and at the same time contribute a percentage to the CSUB Alumni Association, would you be: (to apply)

Arts & Humanities (N=278)

- Very likely: 13%
- Somewhat likely: 38%
- Not at all likely: 49%

Business & Public Admin. (N=298)

- Very likely: 15%
- Somewhat likely: 33%
- Not at all likely: 53%

Natural Sciences & Engineering (N=218)

- Very likely: 13%
- Somewhat likely: 33%
- Not at all likely: 53%

Social Sciences & Education (N=564)

- Very likely: 18%
- Somewhat likely: 40%
- Not at all likely: 42%
Question 19

Many alumni organizations offer alumni travel programs. If the CSUB Alumni Association sponsored a travel program, would you be:

![Bar charts for Arts & Humanities (N=283), Business & Public Admin. (N=293), Natural Sciences & Engineering (N=218), Social Sciences & Education (N=577)]
Question 20. Are you a member of an alumni association for another college/university?

Arts & Humanities (N=295):
- Yes: 11%
- No: 89%

Business & Public Admin. (N=306):
- Yes: 10%
- No: 90%

Natural Sciences & Engineering (N=228):
- Yes: 91%
- No: 9%

Social Sciences & Education (N=585):
- Yes: 7%
- No: 93%
Question 21

Do you give money to that university?

Arts & Humanities (N=27)

- Yes: 48%
- No: 52%

Business & Public Admin. (N=28)

- Yes: 57%
- No: 43%

Natural Sciences & Engineering (N=18)

- Yes: 56%
- No: 44%

Social Sciences & Education (N=35)

- Yes: 37%
- No: 63%
Question 22

Since graduating from CSUB, have you ever made a financial contribution to any CSUB program(s)?

Arts & Humanities (N=277)

- Yes: 28%
- No: 72%

Business & Public Admin. (N=301)

- Yes: 41%
- No: 59%

Natural Sciences & Engineering (N=217)

- Yes: 24%
- No: 76%

Social Sciences & Education (N=568)

- Yes: 26%
- No: 74%
Question 23a

If you were to consider providing financial support to CSUB in the future, what programs would you be most likely to support? Please rank your top three choices.

1st Choice

<table>
<thead>
<tr>
<th></th>
<th>Arts &amp; Humanities</th>
<th>Business and Public Administration</th>
<th>Natural Sciences and Engineering</th>
<th>Social Sciences and Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic scholarships</td>
<td>(1) 44.74%</td>
<td>(1) 43.17%</td>
<td>(1) 42.58%</td>
<td>(1) 45.54%</td>
</tr>
<tr>
<td>Athletic programs</td>
<td>6.02%</td>
<td>(3) 15.11%</td>
<td>4.78%</td>
<td>(3) 11.95%</td>
</tr>
<tr>
<td>Fine arts programs</td>
<td>(3) 15.79%</td>
<td>1.44%</td>
<td>1.44%</td>
<td>5.12%</td>
</tr>
<tr>
<td>General operating fund</td>
<td>1.13%</td>
<td>3.24%</td>
<td>0.96%</td>
<td>2.47%</td>
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<tr>
<td>Specific academic department</td>
<td>(2) 22.56%</td>
<td>(2) 23.02%</td>
<td>(2) 35.89%</td>
<td>(2) 21.06%</td>
</tr>
<tr>
<td>Alumni Association</td>
<td>3.76%</td>
<td>8.99%</td>
<td>2.39%</td>
<td>5.31%</td>
</tr>
<tr>
<td>Research and development</td>
<td>2.63%</td>
<td>2.88%</td>
<td>(3) 8.13%</td>
<td>3.80%</td>
</tr>
<tr>
<td>None of the above</td>
<td>3.38%</td>
<td>2.16%</td>
<td>3.83%</td>
<td>4.74%</td>
</tr>
</tbody>
</table>
Question 23b

If you were to consider providing financial support to CSUB in the future, what programs would you be most likely to support? Please rank your top three choices.

**2nd Choice**

<table>
<thead>
<tr>
<th></th>
<th>Arts &amp; Humanities</th>
<th>Business and Public Administration</th>
<th>Natural Sciences and Engineering</th>
<th>Social Sciences and Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic scholarships</td>
<td>(1) 27.49%</td>
<td>(1) 32.44%</td>
<td>(1) 29.69%</td>
<td>(1) 23.20%</td>
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<tr>
<td>Athletic programs</td>
<td>7.57%</td>
<td>(3) 14.89%</td>
<td>5.21%</td>
<td>10.27%</td>
</tr>
<tr>
<td>Fine arts programs</td>
<td>(3) 21.12%</td>
<td>5.73%</td>
<td>7.29%</td>
<td>14.58%</td>
</tr>
<tr>
<td>General operating fund</td>
<td>2.79%</td>
<td>4.20%</td>
<td>3.13%</td>
<td>5.34%</td>
</tr>
<tr>
<td>Specific academic department</td>
<td>(2) 23.90%</td>
<td>(2) 18.32%</td>
<td>(2) 27.60%</td>
<td>(2) 20.74%</td>
</tr>
<tr>
<td>Alumni Association</td>
<td>5.58%</td>
<td>13.36%</td>
<td>4.69%</td>
<td>10.06%</td>
</tr>
<tr>
<td>Research and development</td>
<td>10.76%</td>
<td>10.31%</td>
<td>(3) 19.79%</td>
<td>(3) 14.17%</td>
</tr>
<tr>
<td>None of the above</td>
<td>0.80%</td>
<td>0.76%</td>
<td>2.60%</td>
<td>1.64%</td>
</tr>
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</table>
Question 23c

If you were to consider providing financial support to CSUB in the future, what programs would you be most likely to support? Please rank your top three choices.

3rd Choice

<table>
<thead>
<tr>
<th></th>
<th>Arts &amp; Humanities</th>
<th>Business and Public Administration</th>
<th>Natural Sciences and Engineering</th>
<th>Social Sciences and Education</th>
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<tbody>
<tr>
<td>Academic scholarships</td>
<td>14.35%</td>
<td>10.79%</td>
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<td>(2) 17.41%</td>
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<tr>
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<td>4.93%</td>
<td>11.20%</td>
<td>6.82%</td>
<td>7.37%</td>
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<tr>
<td>Fine arts programs</td>
<td>(3) 17.04%</td>
<td>9.96%</td>
<td>10.80%</td>
<td>10.71%</td>
</tr>
<tr>
<td>General operating fund</td>
<td>5.38%</td>
<td>7.88%</td>
<td>6.82%</td>
<td>8.04%</td>
</tr>
<tr>
<td>Specific academic department</td>
<td>(1) 20.63%</td>
<td>(2) 18.67%</td>
<td>(3) 14.20%</td>
<td>15.18%</td>
</tr>
<tr>
<td>Alumni Association</td>
<td>15.70%</td>
<td>(1) 21.58%</td>
<td>11.36%</td>
<td>(3) 16.74%</td>
</tr>
<tr>
<td>Research and development</td>
<td>(2) 17.49%</td>
<td>(3) 14.52%</td>
<td>(1) 28.41%</td>
<td>(1) 20.76%</td>
</tr>
<tr>
<td>None of the above</td>
<td>4.48%</td>
<td>5.39%</td>
<td>3.41%</td>
<td>3.79%</td>
</tr>
</tbody>
</table>
Question 24

If you were to consider making a financial contribution to CSUB in the future, would you be likely to contribute:

**Arts & Humanities (N=233)**

Less than $100: 45%
$100-$199: 28%
$200-$499: 5%
$500-$999: 3%
More than $1,000: 15%
No annual: 0%

**Business & Public Admin. (N=253)**

Less than $100: 34%
$100-$199: 28%
$200-$499: 11%
$500-$999: 8%
More than $1,000: 7%
No annual: 12%

**Natural Sciences & Engineering (N=190)**

Less than $100: 38%
$100-$199: 32%
$200-$499: 7%
$500-$999: 3%
More than $1,000: 4%
No annual: 16%

**Social Sciences & Education (N=480)**

Less than $100: 45%
$100-$199: 24%
$200-$499: 5%
$500-$999: 4%
More than $1,000: 2%
No annual: 20%
Question 25

Are you currently or have you ever been a member of any clubs or service organizations in your community?

**Arts & Humanities (N=275)**
- Yes: 56%
- No: 44%

**Business & Public Admin. (N=296)**
- Yes: 64%
- No: 36%

**Natural Sciences & Engineering (N=218)**
- Yes: 53%
- No: 47%

**Social Sciences & Education (N=565)**
- Yes: 58%
- No: 42%
Question 27

Do you regularly donate either your time or your money to a particular cause, non-profit, or foundation?

- **Arts & Humanities (N=282)**
  - Yes: 56%
  - No: 20%
  - Sometimes: 25%

- **Business & Public Admin. (N=299)**
  - Yes: 63%
  - No: 15%
  - Sometimes: 22%

- **Natural Sciences & Engineering (N=219)**
  - Yes: 56%
  - No: 19%
  - Sometimes: 25%

- **Social Sciences & Education (N=565)**
  - Yes: 55%
  - No: 18%
  - Sometimes: 27%
Question 30

Are you employed in a field that is directly related to your CSUB degree?

**Arts & Humanities (N=287)**
- Yes, full time: 32%
- Yes, part time: 16%
- No: 40%
- Unemployed: 7%
- Retired: 5%

**Business & Public Admin. (N=304)**
- Yes, full time: 61%
- Yes, part time: 6%
- No: 22%
- Unemployed: 6%
- Retired: 5%

**Natural Sciences & Engineering (N=224)**
- Yes, full time: 63%
- Yes, part time: 8%
- No: 19%
- Unemployed: 8%
- Retired: 4%

**Social Sciences & Education (N=573)**
- Yes, full time: 44%
- Yes, part time: 13%
- No: 28%
- Unemployed: 11%
- Retired: 4%
**Question 31**

How long after you graduated from CSUB did it take you to find work that was related to your degree?

<table>
<thead>
<tr>
<th>Field</th>
<th>Immediately after</th>
<th>Less than 1 year</th>
<th>1-2 years</th>
<th>2-5 years</th>
<th>More than 5 years</th>
<th>Never found work</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Arts &amp; Humanities (N=132)</strong></td>
<td>61%</td>
<td>15%</td>
<td>11%</td>
<td>7%</td>
<td>2%</td>
<td>3%</td>
</tr>
<tr>
<td><strong>Business &amp; Public Admin. (N=191)</strong></td>
<td>71%</td>
<td>15%</td>
<td>7%</td>
<td>6%</td>
<td>1%</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Natural Sciences &amp; Engineering (N=146)</strong></td>
<td>72%</td>
<td>17%</td>
<td>3%</td>
<td>5%</td>
<td>1%</td>
<td>2%</td>
</tr>
<tr>
<td><strong>Social Sciences &amp; Education (N=311)</strong></td>
<td>54%</td>
<td>23%</td>
<td>12%</td>
<td>6%</td>
<td>4%</td>
<td>1%</td>
</tr>
</tbody>
</table>
Question 32

While you attended CSUB, were you primarily a:

- **Arts & Humanities (N=297)**
  - Full time student: 91%
  - Part time student: 9%

- **Business & Public Admin. (N=311)**
  - Full time student: 85%
  - Part time student: 15%

- **Natural Sciences & Engineering (N=227)**
  - Full time student: 93%
  - Part time student: 7%

- **Social Sciences & Education (N=590)**
  - Full time student: 86%
  - Part time student: 14%
Question 33

Did you graduate in four years?

**Arts & Humanities (N=263)**

- Yes: 53%
- No: 47%

**Business & Public Admin. (N=268)**

- Yes: 56%
- No: 44%

**Natural Sciences & Engineering (N=204)**

- Yes: 45%
- No: 55%

**Social Sciences & Education (N=508)**

- Yes: 51%
- No: 49%
Question 34

Which category includes the year that you graduated with your highest degree from CSUB:

- **Arts & Humanities (N=263)**
  - 1970-1979: 9%
  - 1980-1989: 6%
  - 1990-1999: 10%
  - 2000-2009: 34%
  - 2010-2012: 41%

- **Business & Public Admin. (N=286)**
  - 1970-1979: 7%
  - 1980-1989: 9%
  - 1990-1999: 20%
  - 2000-2009: 32%
  - 2010-2012: 31%

- **Natural Sciences & Engineering (N=205)**
  - 1970-1979: 7%
  - 1980-1989: 12%
  - 1990-1999: 15%
  - 2000-2009: 26%
  - 2010-2012: 40%

- **Social Sciences & Education (N=527)**
  - 1970-1979: 5%
  - 1980-1989: 4%
  - 1990-1999: 12%
  - 2000-2009: 32%
  - 2010-2012: 46%
Question 37

Did you earn a teaching credential from CSUB?

**Arts & Humanities (N=291)**
- Yes: 76%
- No: 24%

**Business & Public Admin. (N=308)**
- Yes: 96%
- No: 4%

**Natural Sciences & Engineering (N=316)**
- Yes: 93%
- No: 7%

**Social Sciences & Education (N=225)**
- Yes: 91%
- No: 9%
Question 38

While you attended CSUB, were you:

- **Arts & Humanities (N=292)**
  - Single: 63%
  - Married: 31%
  - Divorced: 6%

- **Business & Public Admin. (N=306)**
  - Single: 57%
  - Married: 39%
  - Divorced: 4%

- **Natural Sciences & Engineering (N=223)**
  - Single: 67%
  - Married: 30%
  - Divorced: 3%

- **Social Sciences & Education (N=575)**
  - Single: 57%
  - Married: 35%
  - Divorced: 7%
Question 39

When you attended CSUB, did you:

**Arts & Humanities (N=294)**
- Live on campus: 5%
- Live off campus: 59%
- Live at home with parents/family members: 30%
- Other: 6%

**Business & Public Admin. (N=308)**
- Live on campus: 3%
- Live off campus: 60%
- Live at home with parents/family members: 30%
- Other: 7%

**Natural Sciences & Engineering (N=228)**
- Live on campus: 6%
- Live off campus: 51%
- Live at home with parents/family members: 36%
- Other: 7%

**Social Sciences & Education (N=586)**
- Live on campus: 3%
- Live off campus: 59%
- Live at home with parents/family members: 33%
- Other: 5%
How would you prefer to receive information about and/or announcements from CSUB?

**Arts & Humanities (N=286)**
- Mail: 24%
- Telephone: 0%
- Email: 65%
- Text: 0%
- Social media: 11%

**Business & Public Admin. (N=305)**
- Mail: 19%
- Telephone: 0%
- Email: 73%
- Text: 1%
- Social media: 6%

**Natural Sciences & Engineering (N=220)**
- Mail: 17%
- Telephone: 0%
- Email: 75%
- Text: 0%
- Social media: 7%

**Social Sciences & Education (N=569)**
- Mail: 20%
- Telephone: 0%
- Email: 72%
- Text: 1%
- Social media: 7%
Question 41

Which of the following categories best describes your current age?

**Arts & Humanities (N=295)**

- 18-24: 11%
- 25-34: 34%
- 35-44: 22%
- 45-54: 11%
- 55-64: 17%
- 65 or older: 4%

**Business & Public Admin. (N=309)**

- 18-24: 10%
- 25-34: 30%
- 35-44: 19%
- 45-54: 18%
- 55-64: 18%
- 65 or older: 5%

**Natural Sciences & Engineering (N=226)**

- 18-24: 13%
- 25-34: 35%
- 35-44: 20%
- 45-54: 16%
- 55-64: 14%
- 65 or older: 2%

**Social Sciences & Engineering (N=587)**

- 18-24: 17%
- 25-34: 33%
- 35-44: 20%
- 45-54: 15%
- 55-64: 12%
- 65 or older: 4%
Question 42

Which category best describes your ethnic identity?

**Arts & Humanities (N=275)**

- African American / ~: 4%
- Asian: 2%
- Caucasian / White: 61%
- Hispanic / Latino: 24%
- Native American / ~: 3%
- Pacific Islander: 1%
- Other (please specify): 5%

**Business & Public Admin. (N=293)**

- African American / ~: 7%
- Asian: 5%
- Caucasian / White: 57%
- Hispanic / Latino: 24%
- Native American / ~: 1%
- Pacific Islander: 1%
- Other (please specify): 4%

**Natural Sciences and Engineering (N=208)**

- African American / ~: 4%
- Asian: 8%
- Caucasian / White: 61%
- Hispanic / Latino: 21%
- Native American / ~: 2%
- Pacific Islander: 0%
- Other (please specify): 3%

**Social Sciences & Education (N=557)**

- African American / ~: 9%
- Asian: 2%
- Caucasian / White: 50%
- Hispanic / Latino: 34%
- Native American / ~: 1%
- Pacific Islander: 0%
- Other (please specify): 3%
Question 44

Which category best describes your total yearly household income?

**Arts & Humanities (N=250)**

- Less than $35,000: 30%
- 35,001 - 55,000: 16%
- 55,001 - 75,000: 17%
- 75,001 - 95,000: 11%
- 95,001 - 115,000: 9%
- 115,001 - 135,000: 5%
- More than $135,000: 12%

**Business & Public Admin. (N=272)**

- Less than $35,000: 13%
- 35,001 - 55,000: 14%
- 55,001 - 75,000: 11%
- 75,001 - 95,000: 12%
- 95,001 - 115,000: 12%
- 115,001 - 135,000: 9%
- More than $135,000: 30%

**Natural Sciences & Engineering (N=196)**

- Less than $35,000: 18%
- 35,001 - 55,000: 13%
- 55,001 - 75,000: 12%
- 75,001 - 95,000: 12%
- 95,001 - 115,000: 11%
- 115,001 - 135,000: 11%
- More than $135,000: 23%

**Social Sciences & Education (N=507)**

- Less than $35,000: 26%
- 35,001 - 55,000: 19%
- 55,001 - 75,000: 17%
- 75,001 - 95,000: 12%
- 95,001 - 115,000: 9%
- 115,001 - 135,000: 7%
- More than $135,000: 10%
Question 45

Gender:

**Arts & Humanities (N=295)**

- Male: 37%
- Female: 63%

**Business & Public Admin. (N=309)**

- Male: 52%
- Female: 48%

**Natural Sciences & Engineering (N=226)**

- Male: 41%
- Female: 59%

**Social Sciences & Education (N=584)**

- Male: 27%
- Female: 73%