

BSBA Curriculum & Learning Goal Alignment

Courses and Activities Mapped to BS in Business Administration Outcome Set

Goal 1: Communication Marked obsolete by John Stark on 10/07/2011 11:02:40 am MDT				Goal 2: Quantitative Analysis			Goal 3: Functional Area Knowledge		Goal 4: Decision-making Skills		
- Marked obsolete by John Stark on 01/02/2011 6:54:58 pm MDT	1a: Writing	1b: Oral Presentations	1c: Teamwork and Interpersonal Skills	2a: Design	2b: Calculation and Analysis	2c: Quantitative Interpretation	3a: Functional Area Knowledge	3b: Information Competency	4a: External Environments	4b: Ethical Perspective	4c: Business Policy and Strategy

BSBA Core Courses

ACCT 220 Introduction to Financial Reporting and Accounting				I	I	I	I	I		I	
ACCT 221 Introduction to Managerial Accounting				I	I	I	I	I			
BA 301 Data Analysis and Decision-Making				D	D	D					I
BA 370 Legal Environment of Domestic and International Business									I	I	
BA 374 Business and Society									D	I	I
BA 490 Senior Seminar in Business Administration		D	D	D			D	D	D	D	D
ECON 201 Essentials of Microeconomics		I				I	I		I	I	I
ECON 202 Essentials of Macroeconomics		I				I	I		I		
FIN 300 Financial Management					D	D	D	I	I		I

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MGMT 300 Organizational Behavior		D		I				I		D		I
MGMT 302 Operations Management					D			I				I
MIS 200A Software Productivity Tools		I	I			I						
MIS 300 Management Information Systems								I				I
MKTG 300 Marketing Principles			D					I	I	D		I

Legend: I Introduced D Developed and Practiced C Competent M Demonstrated at Mastery Level

Last Modified: 04/15/2011 12:05:02 PM MDT