

## Financial Aid Highlights

Financial Aid Highlights is a periodic electronic news update provided by the Office of Financial Aid & Scholarships for the benefit of prospective and continuing CSUB students and parents, high school and community college counselors, faculty, and staff. The electronic publication will contain informational items pertaining to financial aid and scholarships of relevance to the CSUB community. Past issues are archived on the Financial Aid & Scholarships homepage at <http://www.csub.edu/finaid>. Additional information regarding any given topic may be obtained by calling the office at (661) 664-3016.

### The YourBlinds Scholarship Program - FAH (Vol. 9, No. 17)

Students are advised of the following announcement from YourBlinds:

YourBlinds believes in the value of learning. As a company, this is one of our core values - continuous improvement through learning, to achieve ones goals in life. As part of this, we are choosing to invest in the education of a promising student. Its our way of giving back a small portion of the benefit we have received as our people learn and grow themselves, reaching their potential.

#### The YourBlinds Excellence In Innovation Essay Scholarship 2008

Coffee. Water. What do these two liquids have in common? Some very smart people took these very common, undifferentiated, commodity beverages and made them an experience. No doubt you had a Starbucks coffee this morning. Had some Aquafina today? The ability to take something common and undifferentiated and make it an experience that triggers the senses is not a simple thing.

This scholarship is designed to exercise the innovation muscle of its recipient. One student (graduate or undergraduate) will be awarded this scholarship in recognition of his or her passion for innovation in making the common, uncommon in the custom window coverings industry. That's right. Window coverings are everywhere. They are common.

#### What Do I Have To Do to Win?

Simple. In return for \$500 USD in your tuition and fees, we want you to **write an essay** of 1,000 words or more, on the topic of:

Tell us how you would make buying custom window coverings online, an uncommon experience that would have you and your best friend clamoring to buy some today. Tell us your vision for a differentiated, online, custom window coverings shopping experience.

One essay per person only. YourBlinds will not return essays or anything else submitted by contestants.

To apply for the scholarship please submit the following materials, along with the essay, **between September 1, 2007 and June 1, 2008**:

An official academic transcript containing the entrant's spring semester grades for the academic year in progress. A copy of entrant's resume that includes e-mail address, campus address and phone number, student ID number, permanent address and phone number, major and expected graduation date.

To be eligible, all application materials must be received by email to [scholarship@yourblinds.com](mailto:scholarship@yourblinds.com) **by 5:00pm CST on June 1, 2008** for the academic year beginning September of that year.

See the [http://www.yourblinds.com/scholarship\\_Official\\_Rules.asp](http://www.yourblinds.com/scholarship_Official_Rules.asp) for more details.

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