

# HUMANITIES/LIBERAL STUDIES

What can I do with this major?

## AREAS

## EMPLOYERS

## STRATEGIES

### EDUCATION

*\*Specialization at the graduate level is expected*

#### Higher Education\*:

- Teaching
- Research
- Administration
- Admissions
- Financial aid
- Academic advising and support
- Alumni affairs
- International education and study abroad
- Student life

#### Primary and Secondary Education:

- Teaching
- Administration

#### Community Education:

- Literacy
- English Speakers of Other Languages (ESOL)
- GED preparation
- Tutoring

#### Library and Information Science\*

- Universities and colleges, public and private
- School and community libraries
- K-12 schools, public and private
- Head Start programs
- Private learning centers
- Test preparation organizations
- Adult education programs
- Nonprofit organizations including:
  - AmeriCorp VISTA
  - Teach for America
  - Peace Corps
- Language institutes, local and abroad
- Museums

- Conduct research with a faculty member
- Earn a master's degree
- Engage in campus leadership programs
- Complete internship(s) specific to area of interest
- Fulfill requirements for teacher certification
- Research alternative paths to teacher certification (e.g. Teach for America)
- Join related professional associations
- Study abroad
- Demonstrate applied competency in oral and written communication
- Work part-time in a library

**AREAS**

**EMPLOYERS**

**STRATEGIES**

**ADVOCACY**

Domestic and International Advocacy  
Humanitarian Services  
Development:  
    Economic  
    Community  
    Housing  
Disaster/Disease Relief  
HIV/AIDS Advocacy  
Policy Development  
Program Administration  
Education  
Volunteer Coordination  
Grant Writing  
Fundraising/Development  
Research

Community action agencies  
Nonprofit organizations  
Private voluntary organizations  
Faith based organizations  
International aid and relief organizations  
Non-governmental organizations  
Federal government agencies with international focus, e.g., Peace Corps, USAID  
State and local government agencies  
Research organizations

Engage in extensive volunteer work  
Participate in service learning experiences  
Take additional courses in global studies, critical theories, and other relevant areas  
Learn how to motivate individuals and groups  
Engage in on-campus advocacy-related student organizations  
Develop proficiency in a second or third language  
Develop global and intercultural fluency  
Demonstrate applied competency in research, grant writing, communication, and organizational skills

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**SOCIAL SERVICES**

*\*Specialization at the graduate level is expected*

Counseling\*  
Psychotherapy\*  
Mental Health Services  
Case Management  
Programming  
Community Relations  
Fundraising/Development  
Administration

Mental health institutions  
Hospitals and clinics  
Residential treatment facilities  
Private and group practice  
Correctional institutions  
Federal, state, or local government  
Public welfare agencies designed to provide services and support for people who are part of marginalized groups  
Youth organizations and camps,  
Nonprofit and social services organizations that work to enhance quality of living for specific groups

Take additional courses in psychology, social work, or child and family studies.  
Earn a master's degree in psychology, social work, or counseling  
Gain experience through internships or a part-time job  
Volunteer with organizations that assist people of diverse backgrounds  
Participate in additional training opportunities (e.g., suicide prevention, crisis hotline response)  
Acquire knowledge of government and community resources

**AREAS**

**EMPLOYERS**

**STRATEGIES**

**MEDIA AND ARTS**

Creative Writing  
Freelance Writing  
Copy Writing  
Editing  
Research and Analysis  
Museum Work  
Arts Programming  
Art Sales  
Fundraising/Development

Newspapers  
Magazines  
Broadcast media companies including television and movie industry  
Radio stations  
Foreign news agencies  
Trade, professional, or consumer publications  
Internet marketing sites  
Advertising agencies  
Publishing houses  
Large corporations  
Museums  
Galleries  
Organizations and centers devoted to the promotion of the arts  
Self-employed, freelance

Take additional courses in journalism, communications, writing, and marketing  
Engage with the local arts community  
Pursue a relevant graduate degree such as museum studies  
Write for campus publications such as college newspapers, magazines, or newsletters  
Work at campus radio or television stations  
Create organization or department social media campaigns  
Intern with a publishing house, magazine, radio, or television station  
Create a portfolio of writing samples, especially those that have been published  
Create a website or digital portfolio to promote your skills, talents, and accomplishments to potential employers  
Seek opportunities for recognition and networking through writing contests and freelance writing submissions  
Become familiar with the proposal and submission process involved in freelance writing

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**LAW AND GOVERNMENT**

*\*further education required*

Law\*:  
Corporate  
Public Interest Law  
Civil Law  
Lobbying  
Government Relations  
Elected or Appointed Leadership  
Research  
Intelligence  
Campaign Management  
Special Interest Advocacy  
Public Administration\*

Law firms  
Corporate legal departments  
Public defenders offices  
District attorneys  
Public interest groups  
Civil rights organizations  
Legal aid  
Sole practitioner  
Government agencies  
Lobbying groups

*Law:* obtain a juris doctorate (J.D.) degree  
*Government:* obtain a master's degree in Public Policy (MPP) or Public Administration (MPA)  
Participate in activities that develop strong debate and public speaking skills  
Conduct law and policy research  
Join the pre-law organization on campus  
Gain relevant experience through internships or part-time jobs

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**LAW AND GOVERNMENT CONTINUED**

Maintain a high grade point average and earn strong faculty recommendations  
Participate in a local, state, or federal government internship program

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**BUSINESS**

Management  
Customer Service  
Sales and Marketing  
Advertising and Public Relations  
Human Resources  
Training and Development  
Equity and Diversity Functions  
International Business  
Importing/Exporting  
Travel and Tourism

*\*Corporations may require a double major or minor in a specific area*  
Public and private corporations in various industries:  
Banks and financial institutions  
Insurance  
Retail  
Hotels and restaurant  
Consumer goods  
Staffing agencies  
Market research firms  
Public relations agencies  
Travel agencies and tour operators  
Convention and visitors' bureaus

Take additional industry-specific coursework  
Gain business experience through internships or part-time work  
Join campus organizations or professional societies and hold leadership positions  
Demonstrate professional competencies specific to business-related industries  
Earn an MBA or a graduate degree in another area of interest for more advanced opportunities

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**GENERAL INFORMATION**

- Liberal studies and humanities provide an interdisciplinary background that helps students develop analytical, critical thinking, and writing skills
- When paired with a major in another field, humanities can enhance one's preparedness with a deeper understanding of global cultures and histories
- Because liberal studies and humanities are interdisciplinary majors, one must develop skills relevant to the targeted areas above through internships and volunteer experiences
- Graduate education is recommended for these majors which requires a high GPA, established relationships with faculty, research experience, strong letters of recommendations, and relevant experience through volunteering or part-time work
- Make informed career decisions by conducting informational interviews and job shadowing with professionals in one or more industry of interest