

2012-2013 PRESIDENT'S ANNUAL REPORT



CSU Bakersfield

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2012**2013**

PRESIDENT'S ANNUAL REPORT / CSU BAKERSFIELD



President's Welcome



As I reflect on the past year, many highlights come to mind, and one theme rings consistently throughout all of them. A quote from Sir Oliver Wendell Holmes sums it up well and it has struck a chord with me over the years, none more so than this year of challenge and uncertainty. He said:

“I find that the great thing in this world is not so much where we stand, as in what direction we are moving. We must sail, sometimes with the wind and sometimes against it, but we must sail and not drift nor lie at anchor.”

Therefore, “Moving Forward Together in Uncharted Waters” was the title I chose for my 2012 University Day address and the theme we adopted for 2012-13. That theme asserted our intention to continue to make progress toward achievement of our mission and realization of our vision even in the context of the most uncertain and unstable environment I could remember.

The approved 2012-13 state budget for the CSU had a trigger cut amounting to an additional \$250 million if California voters did not pass the governor’s tax initiative, Proposition 30, in November 2012. That would have been a total cut of \$1 billion in two years—fully 40% of the total state funding for the CSU. The proposition was passed and the additional cut was averted. However, the CSU Board of Trustees had passed a contingent resolution to rescind a 9% tuition fee increase if the proposition passed. The result was a reduction of an additional \$132 million in CSU revenues for 2012-13, still less than the proposed trigger cut.

Because of the uncertainties regarding budgets, there were also uncertainties about what that would mean for enrollment. Here in the Central Valley, we know the vital importance of access to higher education. It is a critical factor in our collaborations with community partners to increase overall educational attainment in our region. As the state-budget-determined CSU “enrollment pendulum” has swung from required enrollment reductions to encouragement of enrollment growth in excess of campus targets, our strategy has been consistent: we are committed to serving students of this area and have not ever denied admission to any eligible student from our region.

Given those circumstances, it was imperative that we move

forward together and “sail” through those uncharted waters and “not drift nor lie at anchor.”

As we continue to “sail,” in what direction are we headed? Where will we be when we have completed our navigation? Our “GPS” system must always be anchored in our mission, vision and values because, when all is said and done, that is what motivates the University’s faculty, staff and administration to remain committed to making our unique individual contributions that come together into the mosaic that is CSU Bakersfield. We know that we provide access to quality and affordable academic programs and co-curricular experiences that are transformative and make significant differences in the lives of our students, their families, and our communities. We must continually work together to position the University to be agile in addressing the ever-changing challenges we will face in effectively and efficiently serving our students and community as we move toward the half-century mark of the University’s history.

I invite you to read on about the milestones and projects from the past year. In addition to highlights about our people and projects, this report also includes a visual breakdown of revenue as well as expense data and fund allocations that support our many academic programs, student services and institutional support activities.

I take great pride in the collaborative efforts of our faculty, staff, students and administration, and the ability we have shown to sail forward together in the midst of so much uncertainty. You should too. After all, it is Your University. As always, I encourage comments and thoughts about how we can further the excellence of CSUB. Please contact us at excellence@csub.edu.

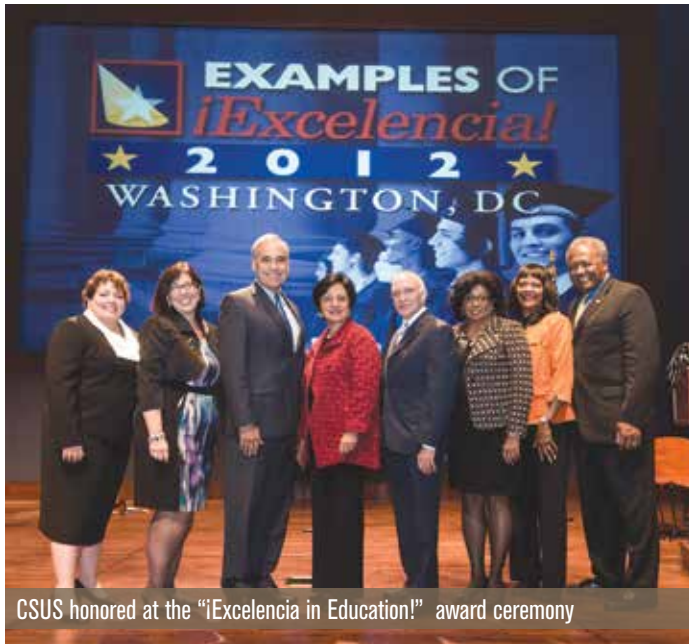
Sincerely,

Horace Mitchell, Ph.D.
President

Academic Focus

NSME EXCELLENCE RECOGNIZED NATIONALLY

The School of Natural Sciences, Mathematics, and Engineering (NSME) was honored with the “¡Excelencia in Education!” award as the top baccalaureate-level program in the nation for increasing academic opportunities and improving achievement for Latino students. In October 2012, President



CSUS honored at the “¡Excelencia in Education!” award ceremony

Horace Mitchell, “First Lady” Barbara Mitchell, Dean Julio Blanco, and Provost and Vice President for Academic Affairs Soraya Coley traveled to the U.S. Capitol to join other higher education honorees from across the country. This recognition, which comes with a \$5,000 award, names NSME’s Science, Technology, Engineering & Mathematics (STEM) initiative as an evidence-based practice that supports higher educational achievement of Latino students as well as all enrolled students. The award is a testament to the success of our collaboration with educational and corporate partners to raise the level of educational attainment in our region.

TEACHER EDUCATION DEPARTMENT FELLOWSHIP

Since 2009, funding from a Federal Teacher Quality Partnership Program (Edvention Partners) has provided future teachers in CSU Bakersfield’s Teacher Education and Special Education programs with an opportunity to participate in professional development. Beginning in 2010, the Teacher Education Department (TED) Fellowship has been offered to all CSUB credential students and students completing foundational and prerequisite coursework. The TED Fellowship Program consists of professional development (PD) workshops, trainings, and hands-on experiences. Once a student completes 40 hours of PD, they earn 3 Continuing Education Units (CEUs).

The TED Fellowship is the only university professional

development program in Kern County. Research shows educator quality to be the most important influence in student achievement.

CSUB faculty, along with

local teachers and administrators, provide hands-on training to students in the program. Students complete professional development in: academic literacy, classroom management, common core training, differentiated instruction, English Language strategies, universal design for learning, technology training (iPad, Google Training, Video Modules, and more), and more.

Over 70% of all CSUB credential students participate in the TED Fellowship program. A recent credential candidate stated, “My greatest success in the credential program

was going through the TED Fellowship and at the end becoming a more confident and knowledgeable teacher.” For more information about the TED Fellowship, visit www.csubtedfellows.com.



Edvention Fellows at training



Jaime Leon-Rodriguez MSC candidate, Edvention Fellow

HEALTH PROGRAMS RECEIVE ACCREDITATION

Accreditation serves as evidence of meeting rigorous industry standards. Two health programs at CSUB were granted continuous accreditation in 2012.

The Baccalaureate Nursing Program received a ten-year renewal of its accreditation by the Board of Commissioners of the Commission on Collegiate Nursing Education (CCNE). The renewal came after the Commission’s Spring 2012 campus



CSUB Nursing Department is congratulated by President Mitchell and Provost Coley

visit, which included input from members of the community, prospective and current students, and alumni. The program also maintained approval by the California Board of Registered Nursing. Deborah Boschini, Nursing Department Chair, as well as department faculty and staff, continue to be instrumental in providing high quality nursing standard education.

Student Health Services (SHS) received a three-year renewal of its accreditation by the Accreditation Association for Ambulatory Health Care (AAAHC). The SHS provides healthcare services to students both on the main campus and at Antelope Valley Center, and logs some 6,600 patient visits during the academic year. Oscar Rico, M.D., Student Health Services Director, and the SHS staff, continuously provide high quality medical care to CSUB students.

DUAL CREDIT GEOLOGY CLASSES RECEIVE GRANT

The Dual Credit Geology program is a partnership between faculty from the Department of Geological Sciences and six Kern High School District schools: Highland High School, Frontier High School, North High School, Arvin High School,



North High School geology class visits Yosemite

South High School and Ridgeview High School. Students who successfully completed the class receive college credit for CSUB's introductory geology course. About 350 students completed the course this year. CSUB faculty and the six high school teachers presented this model, developed here in Kern County, to a national audience at the 2013 annual meeting of the Geological Society of America in Denver where they organized a topical session on the classes. These courses inspired many students to pursue a degree in geology or another geoscience.

This program



Professors Dirk Baron and Jan Gillespie with high school teachers at geological society of America's annual meeting

was awarded a \$200,000 grant by the National Science Foundation. After that funding ended in 2011, the program secured funds from Chevron, as well as donations from the San Joaquin Geological Society and the Pacific Section of the American Association of Petroleum Geologists.

CHEVRON HIGH SCHOOL ACADEMY LAUNCHED

This year marked the launch of the CSUB-Chevron High School Academy (HSA) with the participation of 178 students from 18 Kern High School District (KHSD) schools. The program provides students with the opportunity to take CSUB college level courses in science, engineering, or mathematics. The HSA is free to KHSD students, carries college credit (up to 15 transferable units), and is offered only to students with the appropriate course prerequisites. HSA is funded by a grant from Chevron in the amount of \$257,324.

NURSING DEPARTMENT AWARDED GRANTS AND IMPROVED STATE BOARD PASS RATES

The Department of Nursing secured \$190,570 in new grants, including a \$153,250 award from the Office of Statewide Health Planning and Development, to increase the number of nursing graduates from underrepresented minorities in California. Other grants include those from the Office of Aging and Adult Services, the Kaiser Community Benefit Grant, and the Nursing Leadership and Professionalism Grant.

The Nursing Program also saw a greater improvement in their State Board pass rates than any other school in the state: from 71.7% in 2008 to 96.84% in 2012. This marker of excellence was accomplished while growing the size of the program, demonstrating that CSUB Nursing is able to expand while improving the quality of education students receive.

The pass rates surpassed those of every college and university in the Central Valley (with 10 or more test-takers), as well as the CSU and University of California averages. CSUB outperformed the University of California, San Francisco (a school ranked #4 in the country by US News and World Report) and University of California, Los Angeles (ranked #21). CSUB's reputation of providing the region, the state, and the nation with the best nurses is well deserved.

QUARTER-TO-SEMESTER CONVERSION

On June 5th, CSUB announced the implementation of the quarter-to-semester conversion process. The decision to change the academic calendar from quarters to semesters was made in 2012 after campus-wide consultation and system-wide discussion. The timing of the conversion was to be determined by the availability of significant funding from the Chancellor's Office. With the Chancellor's commitment to fund IT infrastructure costs and 75% of other costs, and the campus covering 25% of the non-IT cost, the conversion process was initiated. The targeted completion date is Fall 2016.

Student Focus



President Mitchell and the ASI board

NEW STUDENT CONVOCATION AND PINNING CEREMONY

CSUB's commitment to student success begins before they step foot on campus. The university has partnered with local high schools and community colleges to facilitate smooth transitions for students who are first-time freshmen or are transferring to CSUB. Before beginning their first



Families enjoy learning at New Student Convocation

academic year, students attend orientation and advising to become familiar with the campus and to register for classes. Some students take introductory courses over the summer aimed at preparing them for their first year. All incoming students and their families are invited to New Student Convocation, a formal welcoming ceremony that includes recitations of pledges of commitment to academic



It's a family affair

success by faculty, staff, students and their families. New Student Convocation and the pinning ceremony have become CSUB's formal welcome of new students into this learning community, with expressions of expectations for student learning, the university's collective commitment

to facilitating their success, and belief in their potential to graduate from the university.

In recent years, much emphasis has been placed on implementing programs to connect freshmen to CSUB in order to engage and retain them as students. To support this effort, the Division of Student Affairs launched Sensational Sophomores, a merit-based volunteer program open to second-year students with a minimum 3.0 GPA. In this, its second year, approximately 40 students accepted the invitation to join.

The students provided volunteer support at campus events, gave campus tours, provided community service, and developed leadership skills. They also modeled success for freshmen students striving to become Sensational Sophomores themselves.

The Sensational Sophomores were first introduced at New Student Convocation, where they helped affix gold pins on the clothing of freshmen, welcoming them to CSUB just one year after they themselves were welcomed.



Faculty at convocation

Savannah Andrews is one of those students. After completing the year-long First Year Experience program for freshmen, she joined Sensational Sophomores in order to continue feeling engaged with CSUB.

"I thought that joining would make me be more open to going out, doing more things, and joining more clubs. Plus, I would get to know people who are involved with community service," Andrews said.

The Sensational Sophomores program is important for recognizing academic achievement and developing a sense of belonging, another key factor in student retention and success.



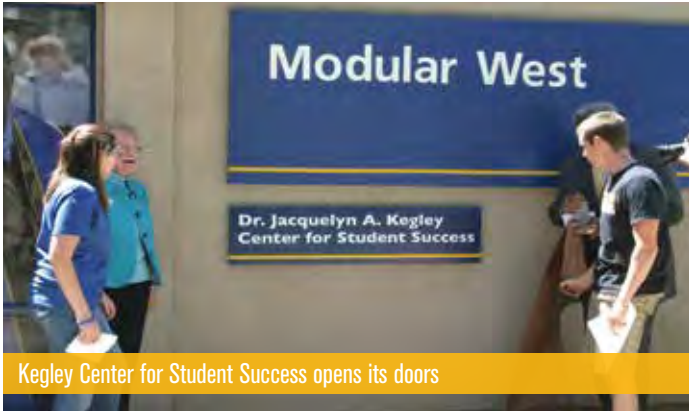
Sensational Sophomores and CSUB staff

KEGLEY CENTER FOR STUDENT SUCCESS

In April, the doors were opened to the new Dr. Jacquelyn A. Kegley Center for Student Success. Dr. Kegley, Chair of the Academic Senate and the Department of Philosophy and Religious Studies, made a \$200,000 gift to establish a fund that will be used to create, maintain, and enhance the establishment of the center. This represents the largest gift ever received by the University from a faculty member.

“This center is about facilitating the dreams of our CSUB students,” said Dr. Kegley, as she addressed the crowd. “It’s here to give them extra skills improvement, opportunity for community involvement, and knowledge about what it means to be a university student.”

The Kegley Center for Student Success is located in Modular West on Student Way directly across the street from the residence halls. This remodeled 1,500 square foot facility provides space for workshops, tutoring, study sessions,



Kegley Center for Student Success opens its doors

and group advising meetings. The space also facilitates collaborative sessions with other campus resources such as the Center for Community Engagement and Career Education, Financial Aid, and the Health Center. The establishment of the Center creates a permanent home for the Athletics Academic Advising Program.

ENACTUS

CSUB’s Enactus team competed in and won the 2013 Southwest Regional Competition for Enactus USA. Enactus is an international organization that highlights university student-created service projects and hosts regional, national and international competitions for students to present their projects for judgment. The organization focuses on allowing students to apply entrepreneurial methods and principles learned in the classroom in order to make a difference in their communities. With over 30,000 participating students globally, Enactus is one of the largest student-oriented organizations in the world.

This year, the CSUB team, comprised of approximately 50 students, focused on “Advancing Business Concepts” through the entry of 74 separate projects designed by students from both the main campus and the Antelope Valley Center. The



Enactus team at competition

areas of accounting, finance, management, marketing and corporate social responsibility were represented by the student projects. For each of these projects, a team of students began with an academic topic, which they researched and found a need for in their communities.

“I take great pride in the success of students,” said Dr. Soraya Coley, Provost and Vice President of Academic Affairs at CSUB. “We at CSUB are devoted to preparing them to contribute to our region’s growth and advancement beyond their particular major. Their advancement in this competition is just one more example of the quality education we offer at CSUB.”

Logging in more than 3,600 hours of student service over the past 12 months, the CSUB Enactus team’s combined work represents approximately \$2.3 million in economic gain to the recipients of the projects. The regional win moved the team onward to represent CSUB at the Enactus USA National Competition in Kansas City.

ONE BOOK ONE BAKERSFIELD ONE KERN AND THE FIRST YEAR EXPERIENCE

All of Kern County was invited to join the 10th anniversary community read organized by One Book, One Bakersfield, One Kern. The book, “The House on Mango Street” by Sandra Cisneros, is the coming-of-age story of Esperanza, whose



Sandra Cisneros

Student Focus (continued)

family home in a poor Chicago neighborhood is a source of both hate and pride for her.

The read coincided with National Hispanic Heritage Month



Cisneros and President Mitchell

and the book's themes carry a strong connection to Bakersfield and Kern County. Led by the Kern County Library and CSU Bakersfield, the One Book committee pulled in multiple

community partners to present book-themed programming. The read began with a kickoff event in September at the Noriega House and was followed by two months of book discussions, arts, cultural events, and more.

The read culminated when the author gave a free talk for the community at CSUB in November at the Icardo Center. Thousands of people were on hand to hear Cisneros give an impassioned reading and witness theatrical presentations of scenes from the book. The author's visit was made possible through CSUB's Runner Reader Program, which is sponsored by a Title V Grant for Hispanic-Serving Institutions from the U.S. Department of Education. The Runner Reader Program incorporates a multicultural book for all freshmen on campus to read and share a common experience during their first year of college.

"Having such a common experience helps promote success and retention among first-year students, especially those from disadvantaged backgrounds," said Emerson Case, CSUB English Professor and First Year Experience Coordinator. "Former students have told us repeatedly that hearing and meeting a real author for the first time has been a life-changing experience."

Each year when a book is selected, community members are encouraged to read the book, hold book discussions, and participate in the many events related to the read. Additional sponsors included PG&E and Karen Goh. All sponsor support was used for materials related to the read.

"Former students have told us repeatedly that hearing and meeting a real author for the first time has been a life-changing experience."

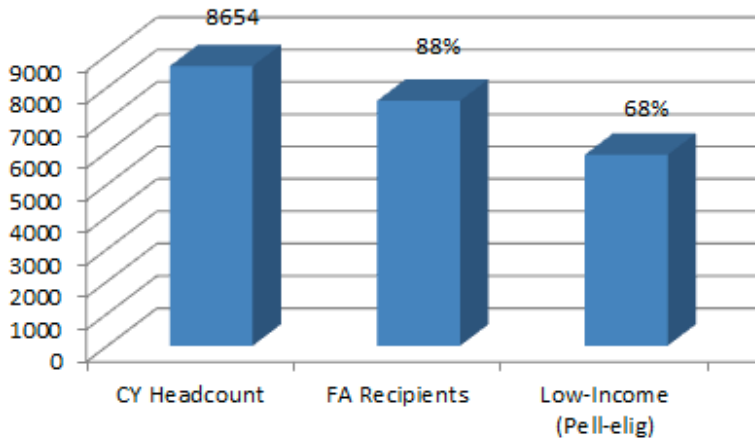
FINANCIAL AID MAKING EDUCATION ACCESSIBLE

A key component of student access to higher education is affordability. While the CSU systemwide tuition and fees remain among the lowest for 4-year universities nationwide, the bottom line for many students and their families is the net price (i.e., cost after gift-aid and tuition discounts). In today's economic climate, financial aid plays a critical role in reducing the net price, thereby affecting student recruitment, retention, and graduation rates. At CSU Bakersfield, the Financial Aid

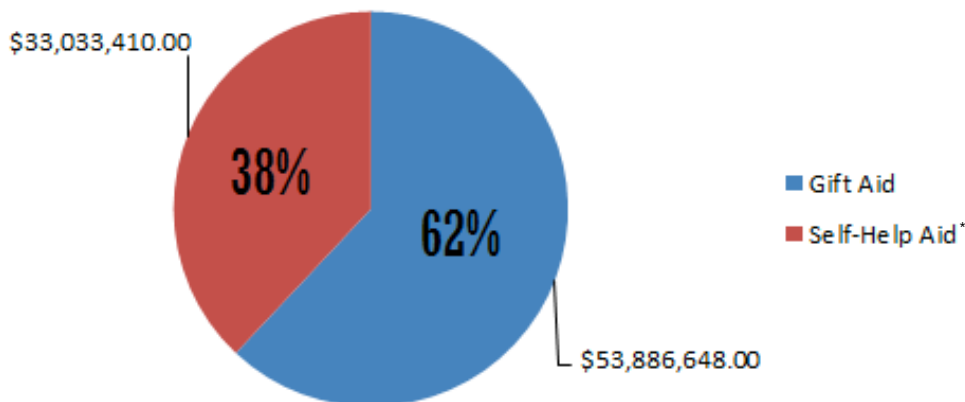
Office provides the financial means for the majority of our students to enroll and persist.

The dedicated CSUB Financial Aid Office staff work in a highly complex and often sensitive field, and are motivated by the belief that higher education has the power to positively change the lives of students and their families for generations to come. Financial aid plays a key role in opening the door to higher education for many of our students.

2012/13



2012/13



* Self-help aid includes awards requiring the recipient to either work (e.g., work-study), or borrow (i.e., student loans) to defray their cost of education.

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Faculty Focus

CSUB OFFERS EXEMPLARY HYBRID ONLINE COURSES

The CSU's Quality Online Learning and Teaching (QOLT) program recognized CSUB English Professor Robert Carlisle's "Structure of English" course as an exemplary CSU hybrid online course. Hybrid courses seek to improve teaching, learning outcomes, and degree completion by combining the best of traditional in-person and lecture-based instruction with online learning. The QOLT program follows the national trend toward online learning in response to the needs of 21st century students. It was developed to assist faculty and instructional designers to develop quality online courses, as well as to recognize and share exemplary practices in online teaching. This work is indicative of our faculty's ability to be creative in their teaching and serve as models for faculty across the entire CSU system.

CHEMISTRY AND CYBER SECURITY GRANTS

The National Science Foundation awarded a \$270,000 grant to the Chemistry Department to purchase a 400 MHz Nuclear Magnetic Resonance (NMR) instrument. The NMR, specialized equipment used to conduct chemical analysis, was a major upgrade to the equipment the department had been using since 1979. Faculty and staff at other educational institutions can access the technology via wireless connection. Our community college partners, Bakersfield College and Taft College, were the first off-site users. The department extended access to faculty and students throughout the Southern San Joaquin Valley. The grant award was an example of how CSUB's faculty continue to advance educational excellence through the pursuit of external funding in the face of severe budget cuts.

The National Science Foundation awarded a three-year \$267,000 grant to the CSUB Cyber Security program. An interdisciplinary team of faculty from the School of Natural Sciences, Mathematics, and Engineering collaborated on the Federal Cyber Service capacity-building grant. With a focus on cyber-terrorism and cyber-warfare in year one, the program offers research opportunities in cryptography and network security and vulnerability. The grant also funded the addition of an information security concentration to the computer science curriculum, as well as a no-cost information assurance course and lecture series for the public.

PIQE PARTNERSHIPS

The Parent Institute for Quality Education (PIQE) celebrated 25 years of enhancing parental engagement in K-12 education at its Tree of Life Reception held in January. President Mitchell hosted the evening along with PIQE's President and CEO, David Valladolid. In PIQE's nine-week

parent education sessions, parents from underrepresented communities gain an understanding of the educational system and how to navigate it, how to create a positive learning environment at home, and how to support their children on the path to college admission and degree attainment. Courses are taught in twelve different languages by trained PIQE facilitators who are members of the communities they serve. The sessions end with a meeting of parents and school principals, followed by a parent graduation ceremony. The CSU began its partnership with PIQE in 2006. The model program is active in hundreds of schools throughout the CSU service regions.

CSUB is committed to engaging with partners in new and previously untapped ways. In that vein, the School of Natural Sciences, Mathematics, and Engineering (NSME) partnered with PIQE to offer Science, Technology, Engineering and Math (STEM) related educational workshops for CSUB parents. The workshops are funded by a \$184,000 "Families for STEM" grant from the Toyota USA Foundation. Participants were parents of current Kern High School District or first-generation CSUB NSME students. During the month-long workshops, parents learned the importance of their involvement in their child's education, which research shows contributes to college success. In addition, parents became aware of the range of careers in the fast-growing STEM fields and the skills needed in those related industries. Forty-five of the sixty parents who attended the PIQE workshops at CSUB graduated from the program in October 2012. Graduating parents were presented a certificate of completion signed by Valladolid, CSU Chancellor Charles Reed, and President Mitchell.

CSUB is committed to engaging with partners in new and previously untapped ways.



Local high school students learn and grow thanks to Chevron and REVS-UP

Community Focus

CAMPUS GROWTH

Two groundbreaking and a grand opening demonstrated campus growth both in academia, as well as in enrollment.

In early April, a grand opening celebration was held of the new engineering complex with a ribbon cutting ceremony. The new buildings were funded by two grants from the US Department of Education. The 5,000 square foot complex includes laboratory and classroom space that houses more than \$1 million of the necessary equipment used in the three engineering programs currently available at CSUB: Computer Engineering, which began in fall of 2011, and Electrical Engineering and Engineering Sciences, which began fall of 2012. Although the programs are fairly new, they have already surpassed the enrollment numbers that were not expected until 2015.



Engineering complex ribbon cutting with President Mitchell, Mayor Harvey Hall, CSUB faculty and students

Later that month, a groundbreaking took place for the new 9,000 square foot Art Center on the northwest corner of campus, adjacent to and slightly behind the Frances Doré Theater. This groundbreaking signaled the start of construction on a \$7.8 million dollar building that will house classroom and studio space for drawing, sculpture, digital arts, outdoor kilns and a ceramics room all built with up-to-date health and safety



Art Center groundbreaking

features to accommodate the specialized work done in those spaces. The existing art facilities will be retained for media such as painting, wet photography, printmaking, and art appreciation classes. The first phase of the new CSUB Art Center is expected to be ready for student use beginning Fall 2014.

The month of May saw the groundbreaking of the new student housing development on the northeast side of campus.



Student Housing groundbreaking

The housing complex, which will house approximately 500 students, will be comprised of study rooms, game rooms, lounges, multi-

purpose center and classrooms. The outdoor area is expected to be lively with a central courtyard for recreation. In accordance with CSUB's pledge to practice responsible resource stewardship and sustainability, the housing complex will incorporate many features that will allow for energy conservation and environmentally friendly behavior. Estimated time for move-in is early 2015.

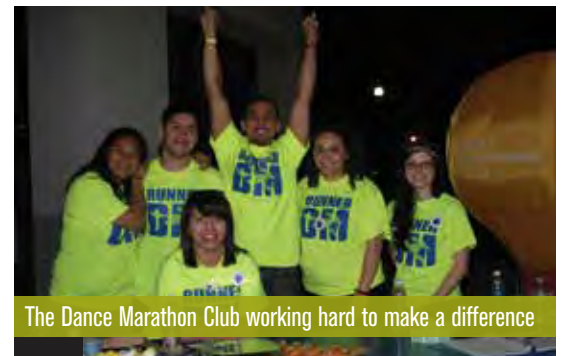
CSUB PHILANTHROPY EARNS CORPORATE PARTNERSHIP

Bakersfield Memorial Hospital designated CSUB as its Corporate Partner of the Year for 2012 in recognition of two student-led initiatives that raised \$11,000 for the hospital's pediatric center this year. Campus Gamers, a student club, held a 12-hour video game marathon in October, while the Dance Marathon club held the second annual 12-hour dance marathon, both of which exceeded sponsorship goals.

The funds were directly donated to the hospital for purchasing specialty equipment for its Lauren Small Children's Medical Center. The hospital is a member of the Children's Miracle Network, which supports children's hospitals in providing acute care in their communities.

For each fundraiser, CSUB students contacted Bakersfield Memorial Hospital independently after hearing about similar events at other universities. The dance marathon was held in the Student Union, where 250 participants stayed on their feet for 12 hours, dancing, playing games, and doing other activities. They exceeded their goal of \$5,000 and raised more than \$7,000.

The Campus Gamers club at CSUB held a gaming marathon that offered students a way to use their passion for charity. The organization held the event inside the Student Union, with students donating use of their gaming equipment and



The Dance Marathon Club working hard to make a difference

companies donating items for a silent auction. The club exceeded its goal of \$3,000 and raised \$4,300.

Both student clubs have now committed to holding these events as annual fundraisers.

LOCAL COUNTRY LEGENDS HONORED AT COMMENCEMENT

CSUB awarded its highest honors to Merle Haggard and Buck Owens at the Arts and Humanities Commencement Ceremonies held in June. Haggard received the tenth honorary doctorate to be awarded by the university, and the first Doctor of Fine Arts in its history. Owens joined an elite list of honorees to receive the President's Medal. He is the first to be awarded posthumously. "Buddy" Alan Owens accepted the President's Medal on his father's behalf.



President Mitchell congratulates Merle Haggard

Buck Owens was a Bakersfield and national treasure.

Merle Haggard is an American icon and living legend. A child of the Depression and the Dust Bowl Migration, Owens overcame the extreme poverty of his sharecropper upbringing to reach iconic status in the world of music. Born and raised in Oildale in a converted railroad boxcar to parents who also migrated during the Dust Bowl, Haggard triumphed over poverty and youthful missteps to become "with the arguable exception of Hank Williams, the single most influential singer-songwriter in



"Buddy" Alan Owens receives the President's Medal on his father Buck Owens' behalf

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"Buddy" Alan Owens and Merle Haggard along with dignitaries at commencement

country music history" (Country Hall of Fame and Museum's Encyclopedia of Country Music, Oxford University Press). Both personify the hard work, creativity, and character exemplified by residents of Kern County, in particular, and California, in general. The two were recognized by CSUB to honor their work, their legacies, and their hand in making Bakersfield a vital part of the American music landscape.

STUDENT COMMUNITY SERVICE

CSUB strives to continuously provide excellence in community engagement. All throughout the year, students spend time helping to make our community a better place.

During the 2012-2013 Academic year, 3,061 students served the community through internships and/or service learning, with a total of 33,671 service hours. Of those, 213 were student athletes who provided 4,767 hours of community service. A total of 691 students provided 6,985 hours of community service as part of a club or organization.

Using the formula developed by the Independent Sector, these hours can be valued at \$1,141,94.00. That demonstrates a significant contribution by CSUB students to the community.

ACCLAIMED AUTHOR LED CREATIVE WRITING WORKSHOP

In early 2013, The Walter Stiern Library at CSU Bakersfield announced that author Angie Chau was named the 2013 Walter Stiern Library PG&E Writer in Residence. As Writer in Residence, Ms. Chau gave a public reading in May in the DeZem-ber Reading Room where both campus and local community members were in attendance.

Chau also taught a creative writing workshop in the library in July. As the workshop leader, her goal was to create a space in which students felt free to take stylistic and artistic risks.

During the session, the group discussed some of the essential components of fiction and how to best utilize such tools to create compelling and memorable stories.

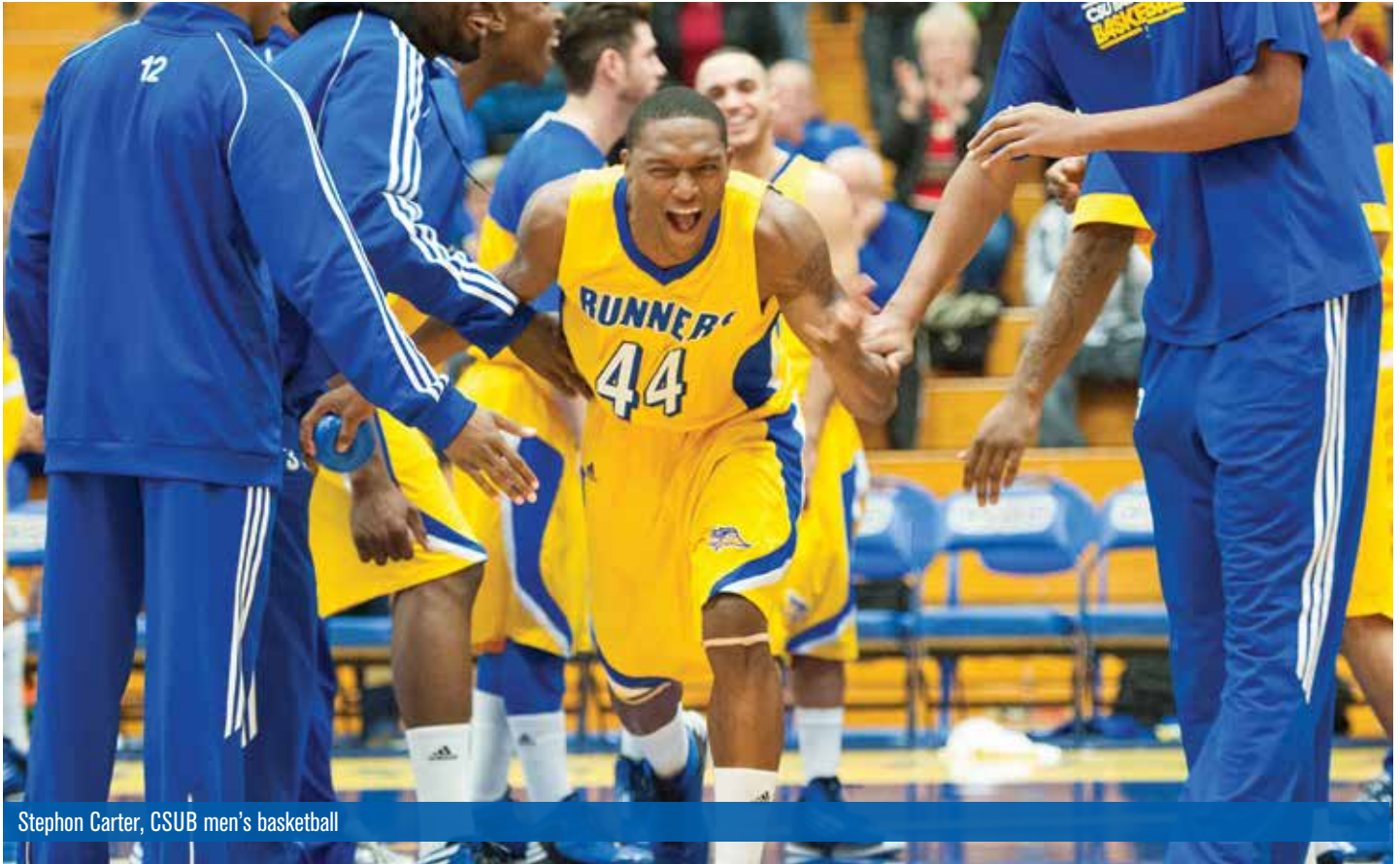
Ms. Chau is the acclaimed author of "Quiet as They Come," a collection of short stories set in 1980s San Francisco portraying the interconnected lives of Vietnamese immigrants. Publisher's Weekly gave the book a starred review and said the book's characters "radiate dignity and depth."

The Writer in Residence program was funded through a partnership between PG&E and the Walter Stiern Library.



Angie Chau PG&E Writer in Residence

Athletics Focus



12

Stephon Carter, CSUB men's basketball

It was with much fanfare and excitement that in October, President Horace Mitchell, along with Western Athletic Conference Commissioner Jeff Hurd, announced that CSU Bakersfield accepted a formal invitation to join the Western Athletic Conference as an all-sports member, effective July 1, 2013. Established in 1962, the Western Athletic Conference (WAC) marked its 50th year of existence this year.

This landmark announcement for CSU Bakersfield Athletics signaled access for all Roadrunner teams to conference resources, scheduling, conference tournaments, and the automatic qualifier spots for NCAA Championships. With the all-sports agreement, at least 13 of CSUB's 18 teams will become members of the conference.

In the spring, CSUB baseball opened up the new seats at Hardt Field to a record-setting opening weekend. Single-game attendance records were shattered in all three games, starting with the home-opening win over Nebraska, followed by the first ever victory over USC, and then again on Sunday when they hosted Cal State Fullerton.

The opening weekend was a good sign of things to come for CSUB Baseball, which joined the WAC in the spring of 2013 as an affiliate member. The team won the WAC regular

season championship, the first for CSUB's five-year-old program. Head coach Bill Kernen also was named WAC Coach of the Year, while senior left-hander Jeff McKenzie was named WAC Pitcher of the Year and shortstop Tyler Shryock was named 'WAC Player of the Year.'

CSUB also had a record five players taken in the MLB first-year player draft in June, including McKenzie and Shryock (White Sox), senior pitcher Scott Brattvet (Reds), junior pitcher Chuck Buchanan (Braves), and junior catcher Cael Brockmeyer (Cubs). Brockmeyer became the first CSUB player ever to advance to Class AAA when he played several games in July for the Iowa Cubs.

On the soccer front, the Roadrunners saw two players drafted into the Major League Soccer ranks as junior Gyasi Zardes, a former player in the LA Galaxy academy system, signed a "home-grown" deal with the club. Zardes started nearly every match for the defending MLS Cup champions in 2013 playing with the likes of Landon Donovan and Robbie Keane. Defender Kory Kindle also was selected by the Colorado Rapids and appeared in a few reserve squad games before a hamstring injury ended his rookie season. Former Roadrunner Richard Menjivar also found a place on the El Salvador national team and appeared on national

television several times in May during the Gold Cup.

A new emerging sport entered the fold in Bakersfield where sand volleyball made its debut for the Roadrunners. Comprised of many of the same student-athletes competing in the indoor game, sand volleyball is played outdoors with teams of two. The Roadrunners finished with a 5-7 record that also included several individual wins over teams from Nebraska and USC. Roadrunner Mariah Alvidrez not

only excelled in the sand, but also was named to the U-23 Team USA Beach Volleyball team and competed in several tournaments following the school year.

Rounding out a great year in athletics, the Roadrunner Scholarship Fund set a new record for gifts, raising over \$500,000 for student athletes' scholarships. The fund supports nearly 300 student-athletes.



Cael Brockmeyer, CSUB baseball



Danika Youngblood, CSUB sand volleyball



Erica Shelton, CSUB women's soccer

The Roadrunner Scholarship Fund set a new record for gifts, raising over \$500,000 for the student-athletes at CSUB.

Fast Facts

ENROLLMENT BY LEVEL	Number	Percent
Undergraduate	7,271	85%
Graduate/Postbac	1,249	15%
Total	8,520	100%

Undergraduate		
First-time Freshmen	1,324	18%
Transfer	868	12%
Returning and Transitory	320	4%
Continuing	4,759	65%
Total	7,271	100%

Graduate/Postbac		
First-time	400	32%
Continuing	792	63%
Returning and Transitory	57	5%
Total	1,249	100%

ENROLLMENT BY CAMPUS		
Main Campus	8,042	94%
Antelope Valley	478	6%
Total	8,520	100%

ENROLLMENT BY TIMEBASE		
Undergraduate		
Full-time Students	6,307	74%
Part-time Students	964	11%
Sub-Total	7,271	85%

Graduate/Postbac		
Full-time Students	792	9%
Part-time Students	457	5%
Sub-Total	1,249	15%
Total Students Enrolled	8,520	100%

AGE		
Undergraduate		
Under 24	5,348	74%
24 and older	1,923	26%
Total	7,271	100%

Graduate/Postbac		
Under 24	173	14%
24 and older	1,076	86%
Total	1,249	100%

RACE/ETHNICITY		
Undergraduate		
White/Caucasian	1,818	25%
Black/African American	539	7%
Native American	73	1%
Asian American	465	6%
Pacific Islander	38	1%
Two or More Races	137	2%
Hispanic/Latino	3,420	47%
Unknown	614	8%
Non-Resident Alien	167	2%
Total	7,271	100%

Graduate		
White or Caucasian	273	37%
Black or African American	58	8%
Native American	7	1%
Asian	43	6%
Pacific Islander	2	0%
Two or More Races	14	2%
Hispanic or Latino	282	38%
Unknown	46	6%
Non-Resident Alien	13	2%
Total	738	100%

2ND BACHELOR/CREDENTIAL		
White or Caucasian	241	47%
Black or African American	19	4%
Native American	7	1%
Asian	25	5%
Pacific Islander	3	1%
Two or More Races	8	2%
Hispanic or Latino	172	7%
Non-Resident Alien	3	1%
Total	511	100%



Revenues / Expenses

Condensed Summary of Revenues, Expenses, and Changes in Net Assets (Unaudited)

Fiscal Year 2012-2013

REVENUES:

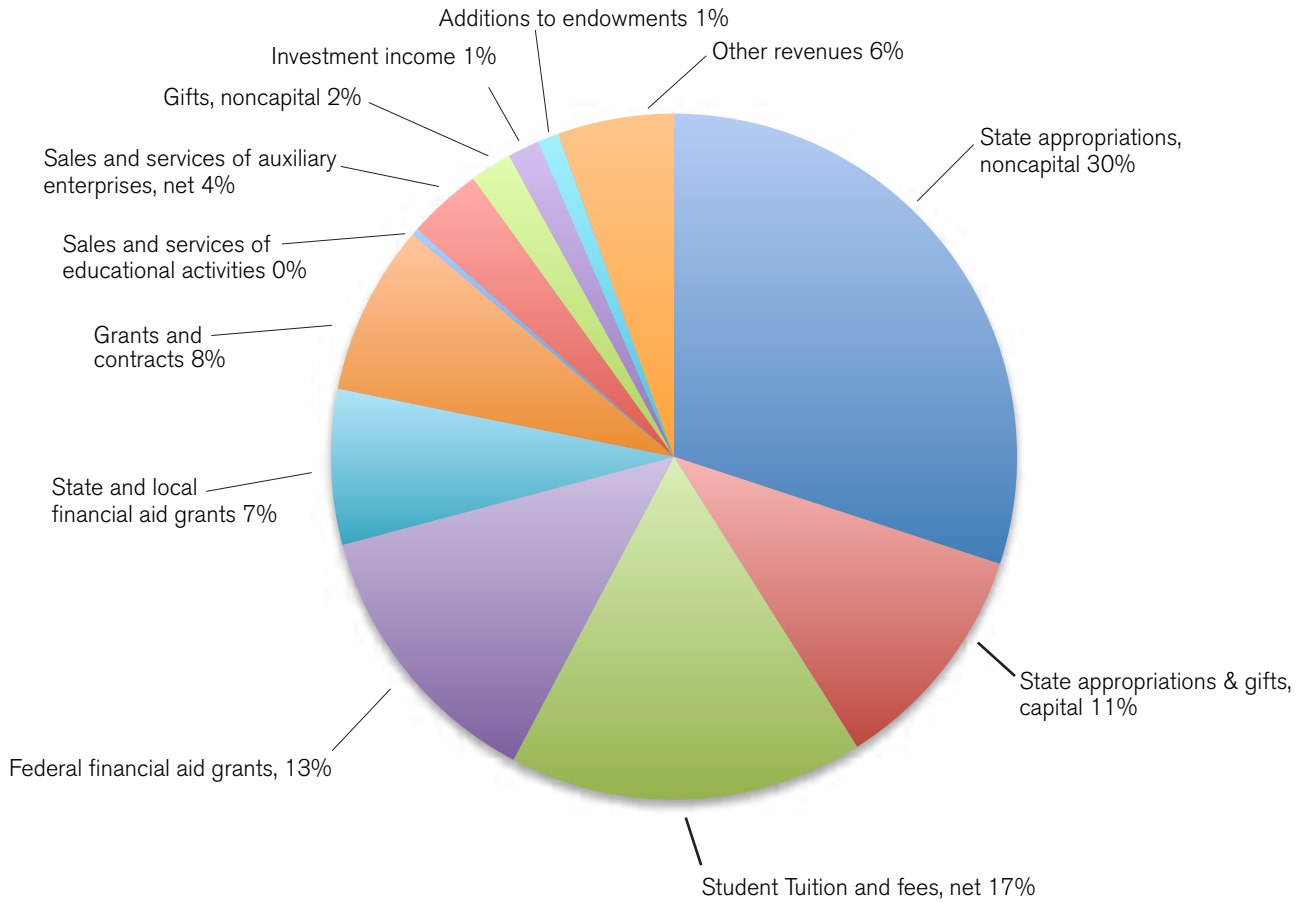
State appropriations, noncapital	30%	\$48,394,475
State appropriations & gifts, capital	11%	17,677,020
Student Tuition and fees, net	17%	26,907,841
Federal financial aid grants	13%	21,101,463
State and local financial aid grants	7%	11,795,084
Grants and contracts	8%	12,951,991
Sales and services of educational activities	0%	511,872
Sales and services of auxiliary enterprises, net	4%	5,633,906
Gifts, noncapital	2%	3,179,675
Investment income	1%	2,393,704
Additions to endowment	1%	1,629,123
Other revenues	6%	8,820,229
		<hr/>
		\$160,996,383

EXPENSES:

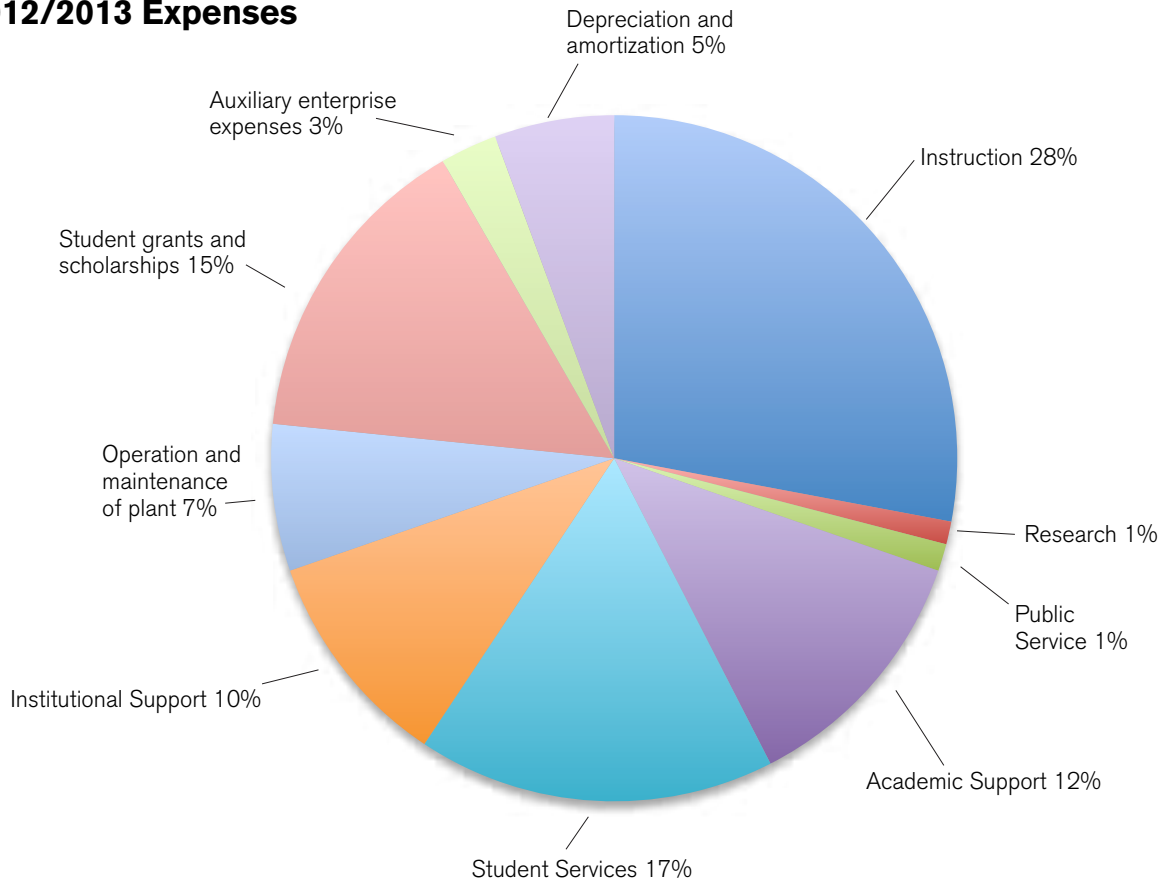
Instruction	28%	38,033,920
Research	1%	1,462,206
Public Service	1%	1,744,404
Academic Support	12%	16,530,249
Student Services	17%	22,938,817
Institutional Support	10%	14,090,211
Operation and maintenance of plant	7%	9,406,579
Student grants and scholarships	15%	20,498,614
Auxiliary enterprise expenses	3%	3,655,403
Depreciation and amortization	6%	7,670,880
		<hr/>
		\$136,031,283

Increase in net assets from operations		<hr/> 24,965,100
Net assets, beginning of year		<hr/> 144,980,189
Net assets, end of year		169,945,289

2012/2013 Revenues



2012/2013 Expenses





CSU Bakersfield

Office of the President

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